



Newaygo Area District Library

Director's Report

The 3rd Annual Newaygo Scarecrow Stroll on October 26 was a huge success!

NADL partnered with other local businesses for a city-wide afternoon of free, fun activities, including a Scarecrow display contest. The stroll began at **Newaygo Library**, where families stopped in to enjoy a craft, receive a bottle of water, a treat, a free bag for Trick or Treat around town and a ballot to vote for their favorite display. This year's winner was Finders Keepers!!!

Over **420 people** visited the library that day!



On Halloween, kids under 17 were treated with a free book of choice from NADL's "**Reading Is a TREAT**" book cart. The library handed out over 75 free books to help families build their home libraries. Building a home library has a positive effect on supporting a child's literacy and educational opportunities.

NADL is *your* place to **learn, connect, and explore!** We look forward to seeing you.

Director Mary Franklin

Mary Franklin

November 10, 2024



UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

PRESCHOOL STORYTIME: Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.

DIA DE LOS MUERTOS ESCAPE ROOM: November 4th – November 9th

A free escape room for our Middle Zone patrons ages 10 - 15! The day after Halloween, you join with extended family to celebrate Día de los Muertos, remembering and celebrating friends and family members who have died. When you enter the graveyard, you see a glowing marigold. You pick it up, but suddenly become invisible to your family—just a spirit shadow of yourself! You can only escape death by fully honoring family who has passed on and guiding their souls to come help you return to life!



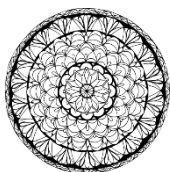
GRATEFUL TO GIVE FOOD DRIVE: November 4th – November 30th



Participate in our Grateful to Give Food Drive and get a Free Book! We are collecting the following foods in cooperation with TrueNorth for our Newaygo students: single serve applesauce, beef jerky sticks, ravioli, canned chicken, breakfast bars, single serve cereal, mac 'n cheese, single serve oatmeal, jars of peanut butter, and trail mix. We will be collecting these donations from Nov. 4 – 30th at the Newaygo Library. Patrons young and old will also be able to color an inspirational message to be placed inside the Power Pack bags that are distributed to students.

CHILDREN'S NOVEMBER TAKE & MAKE: November 11th – November 16th

All week long! Newaygo Library will have a Turkey Coaster Take & Make craft kit available for children ages 12 and under. Quantities are limited! For ages 5+ and adult supervision is required.



ZENTANGLE WITH JOAN OMANS: November 16th 10:30 am – 12:30 pm

Certified Zentangle instructor Joan Omans will be returning to the Newaygo Area District Library to host a Zentangle class. Come exercise your creativity and find some Zen at the library! This class is supported by the Michigan Arts and Culture Council.

APPLE CIDER DAY @ THE LIBRARY: November 18th

Let's celebrate fall for National Apple Cider Day @ Newaygo Library! Stop into the Newaygo Library for a FREE apple cider!

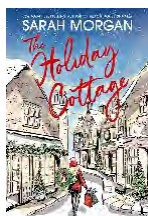


NEWAYGO LIBRARY THANKSGIVING HOURS

Wednesday November 27th – Closing early at 4 pm

Thursday November 28th – Closed

Friday November 29th – Closed



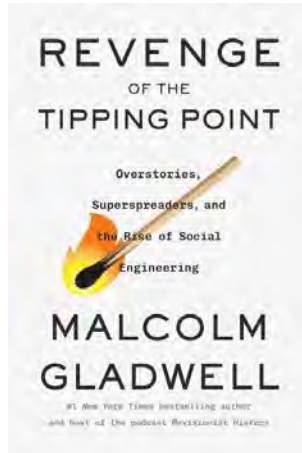
DECEMBER ADULT BOOK CLUB: December 5th 2:30 pm – 3:30 pm

The book for the December Adult Book Club is *The Holiday Cottage* by Sarah Morgan! Come join Jessica to discuss *The Holiday Cottage*, a heartfelt story of friendship, finding yourself, and the surprising ties that bring us together!

Would you like to be notified by text of Newaygo Library events?

Sign up for our events reminder program! "Remind" will send out a text and email about events going on at NADL. To sign up, go to: remind.com/join/nadl1915 or Text @nadl1915 to 81010

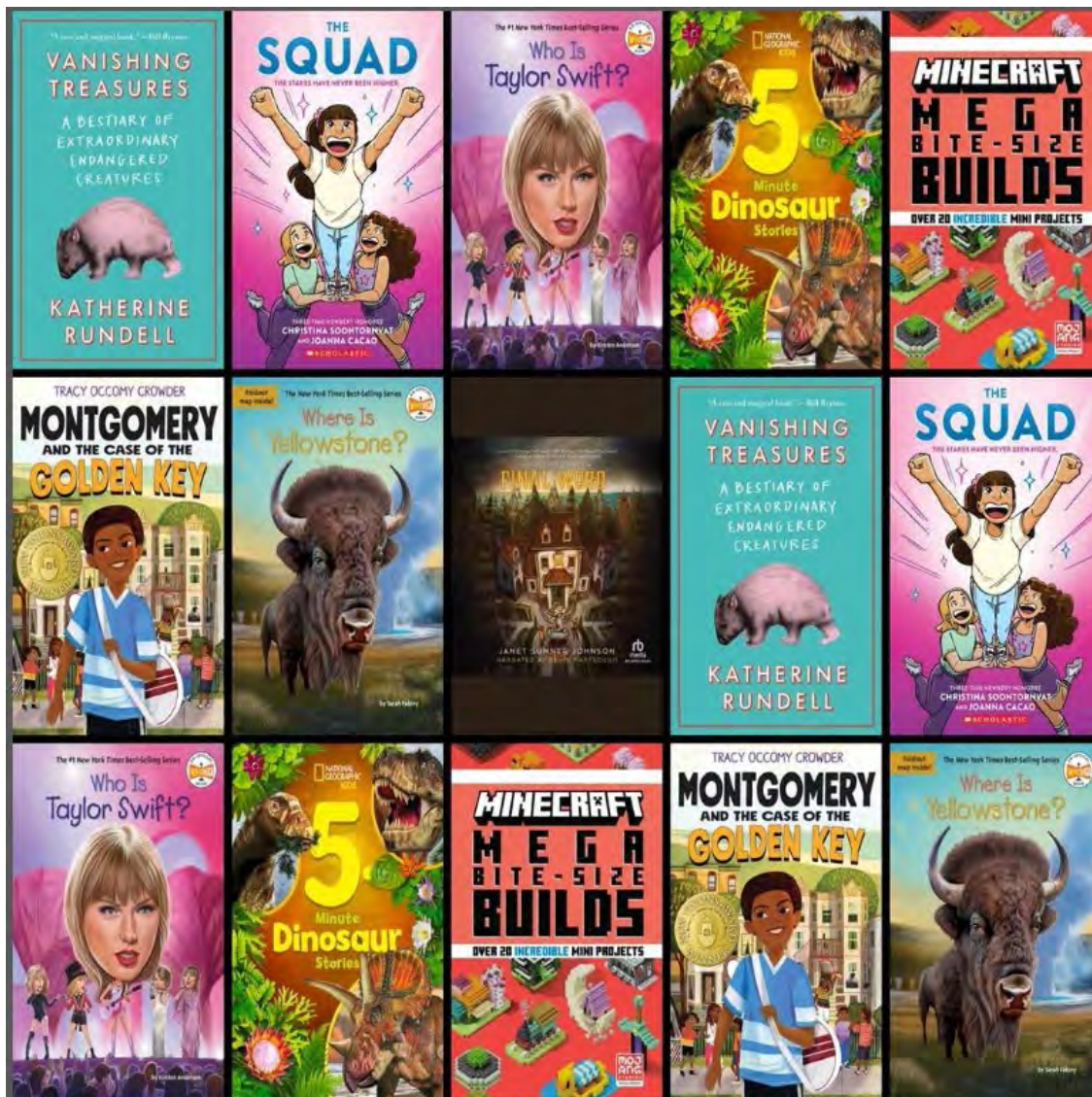
NOVEMBER FEATURED AUTHOR, MALCOLM GLADWELL



Malcolm Gladwell is the author of five New York Times bestsellers — *The Tipping Point*, *Blink*, *Outliers*, *What the Dog Saw*, and *David and Goliath*. He is also the co-founder of Pushkin Industries, an audio content company that produces the podcasts *Revisionist History*, which reconsiders things both overlooked and misunderstood, and *Broken Record*, where he, Rick Rubin, and Bruce Headlam interview musicians across a wide range of genres. Gladwell has been included in the *TIME* 100 Most Influential People list and touted as one of *Foreign Policy*'s Top Global Thinkers.



Coming Books



1. Library Staff Opportunities.

- ✓ Director Franklin: 10/08 NADL Board Mtg; 10/10 LLC Board Meeting; 11/4 NC Director Meeting
- ✓ 10/14 All Staff In-service Training & Monthly Staff Mtg. Staff organized the back-room storage, and did break-out sessions to plan future programming. During the staff meeting, we did a Q&A for Circulation and Sierra along with, various procedures for damaged items, MEL and LLC deliveries.

2. Collection Management and Development.

- ✓ Added: 105 new physical items.

3. Grants and Donations.

- ✓ 10/15/22: Tinkham submitted FAF Summer Reading 2025 grant application. Will be notified in January.
- ✓ 10/29/24: Received award notice of \$7000 grant through Great Lakes Energy People's Fund for the Circulation Area Project.

4. Wowbrary Newsletter – 442 subscribers; Remind Subscribers –185;

5. Social Media.

- ✓ FB: 1845 Follows; Instagram: 287 Follows; Twitter: 35 Follows.

6. Building & Maintenance.

- ✓ Bishop Heating and Cooling inspected the HVAC system; Johnson Controls annual inspection of Dry Sprinkler system; received 4 free portable air purifiers with filters from MDHSS as part of a public school clean air program started during Covid, that they recently opened up to Public Libraries.

7. Library Circulation.

- ✓ 26 new library accounts.



Lakeland App



Read Squared App
(Reading log)



Remind
(Text notification for library events)



hoopla App
(Instantly borrow digital materials)



MeL
(Books and databases)



Shoutbomb
(Text notifications for library account info)

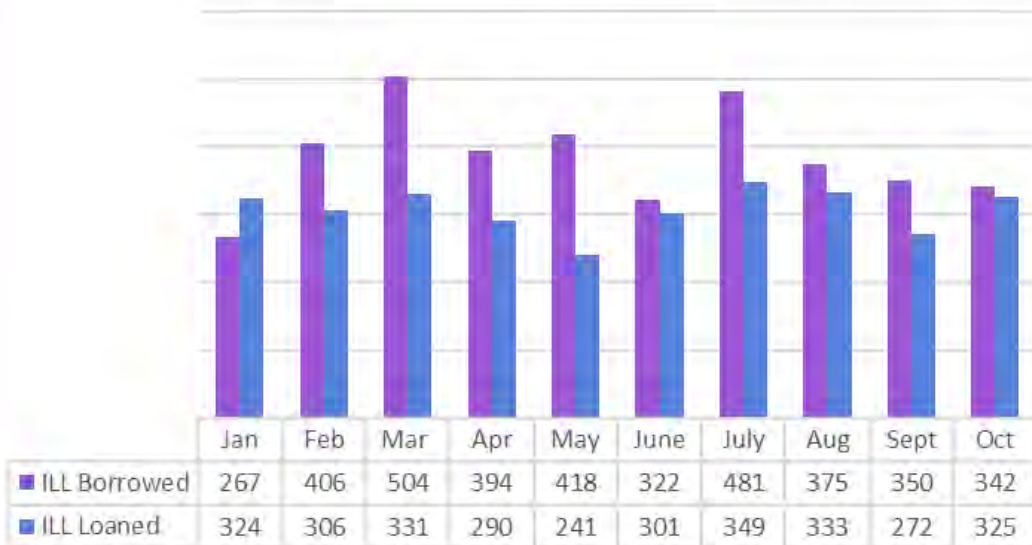


libby App
(Digital books)

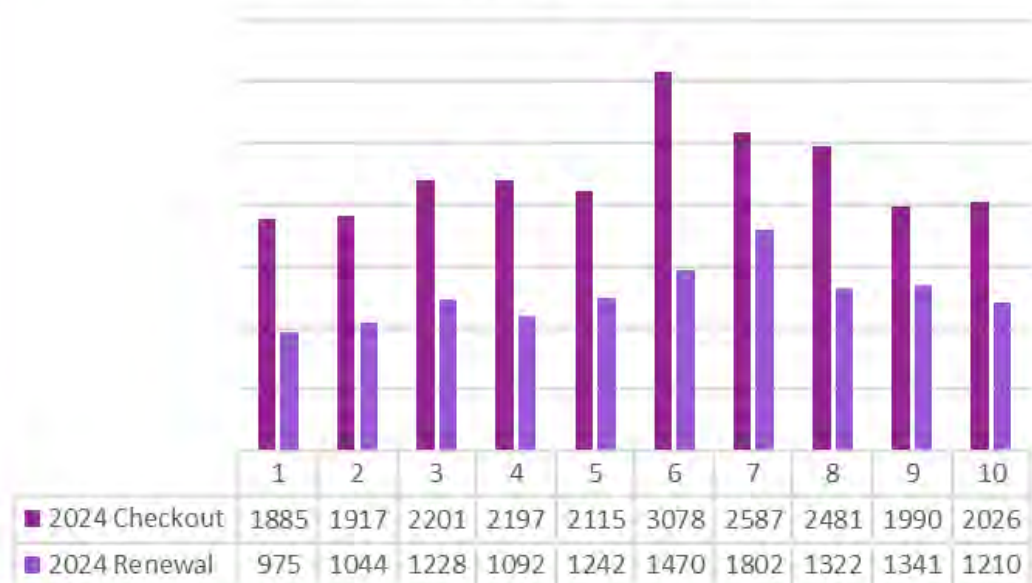


Wowbrary
The Newest Stuff at Your Library

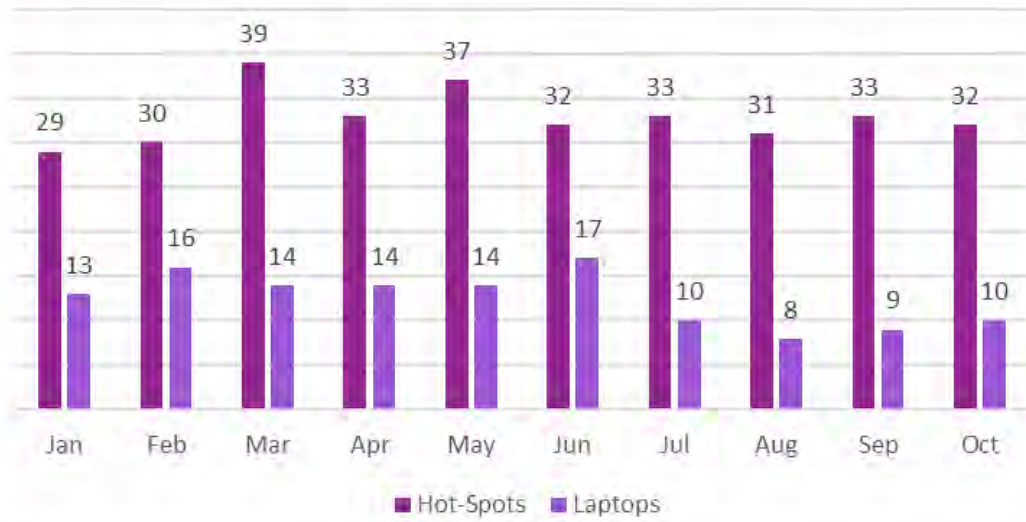
2024 Physical Circ. Borrows vs Loans Within LLC



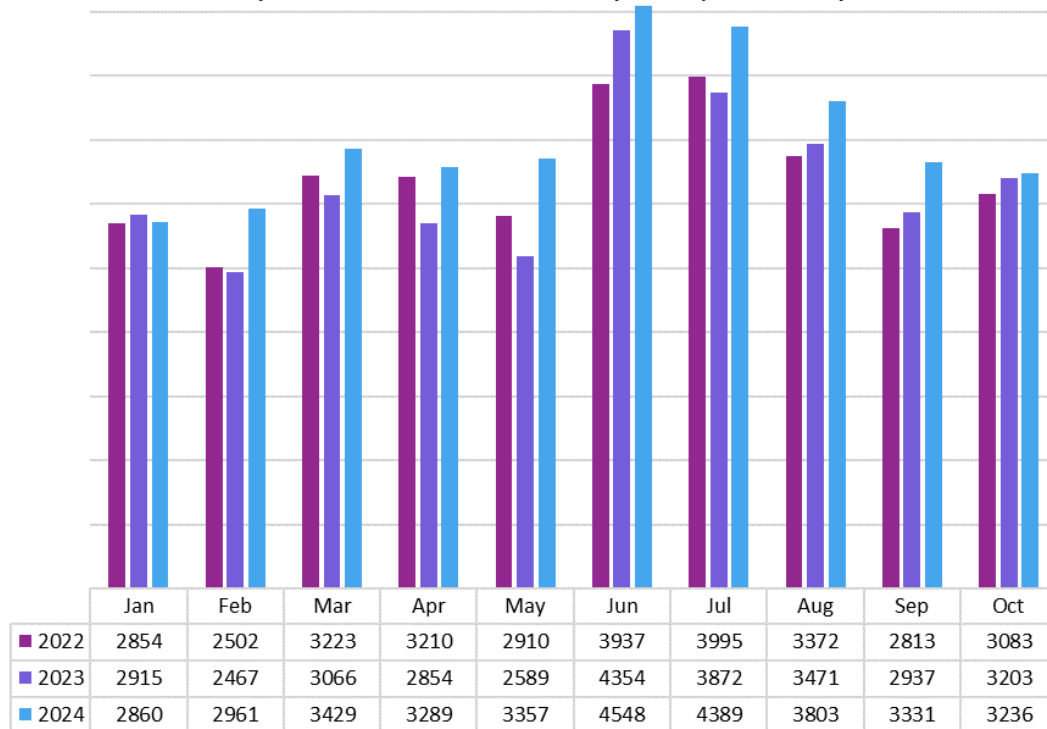
Checkouts vs Renewals



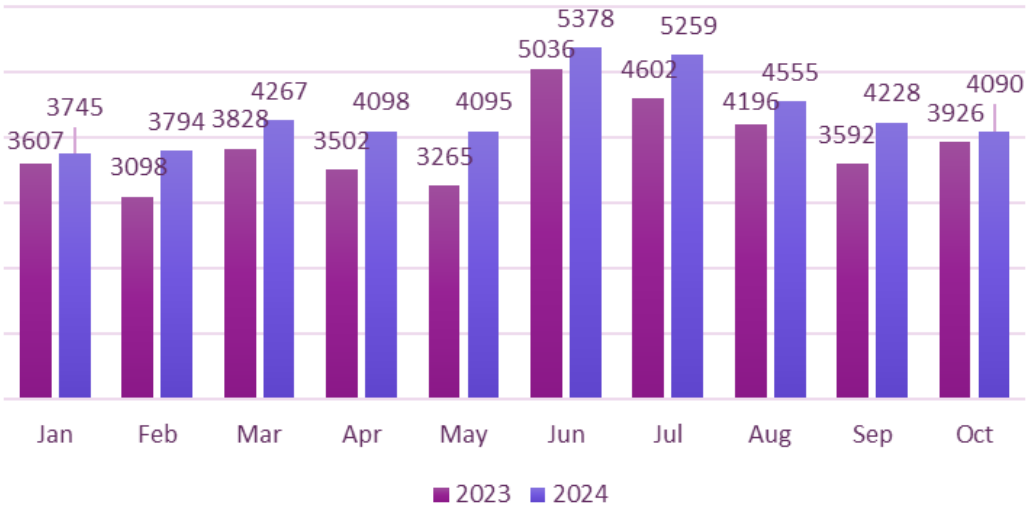
HOT-SPOTS & LAPTOPS 2024 CIRCULATION



Physical Circulation Monthly Comparison by Year



Total Circ All Formats



Monthly Electronic Circulation Comparison

