



Director's Report

The Newaygo Library Summer Reading program is in full swing! The staff couldn't be more excited to hang out with readers of all ages this time of year. Whether its children discovering the joy of reading through storytime sessions or adults engaging in lively book discussions, the library serves as a hub of learning and community engagement.

At the heart of the Newaygo Library Summer Reading program is the goal of promoting lifelong learning and personal education. Through a variety of reading programs, programming events, and special activities, the library aims to inspire individuals to continue expanding their knowledge and exploring new ideas. This summer, the circulation of both physical materials and electronic materials, indicates a high level of engagement among library patrons.

In addition to engaging programming, the Newaygo Library Summer Reading program is a testament to the power of libraries in promoting literacy, education, and community connections. With a diverse range of activities, a vast collection of reading materials, and dedicated staff members, the library is truly a valuable resource for individuals of all ages. As the summer season unfolds, patrons can look forward to more enriching experiences and opportunities for learning at the Newaygo Library.



JULY BUCKET LIST CHALLENGE - Do one or more activities on our Bucket List, take a photo & email it to - info@newaygolibrary.org OR Post your photo to Social Media, use hashtag [#nadlbucketlist](https://twitter.com/nadlbucketlist) to tag us at [Newaygo Area District Library](https://www.newaygolibrary.org) to enter.

Each photo is an entry into a drawing for a free NEWAYGO LIBRARY Tote Bag. 3 Prizes available = 3 Chances to win!!!

Must be 18 years and up.

You can download a printable Bucket List here - <https://newaygolibrary.org/.../07/July-2024-Bucket-List.pdf>

NADL is *your* place to learn, connect, and explore! We look forward to seeing you.

Mary Franklin

Director Mary Franklin
July 10, 2024

1. Library Staff Opportunities.

- ✓ Director Franklin: 7/9 Finance Committee MTG; 7/19 TIFA MTG.
- ✓ Staff Meeting: 6/27 All attended. Reviewed Circulation items and Summer Reading programming.

2. Collection Management and Development.

- ✓ Development: June Added: 143 new physical items.

3. Grants and Donations.

- ✓ 07/12/24: Jessica and Kelly are working on a \$4,000 MACC Mini-grant request for MI-Grown Arts Programming for 24-25. Grant is due by July 24, 24

4. Wowbrary Newsletter – 383 subscribers; Remind Subscribers –174; Transparent Language-- 18 users.

5. Social Media.

- ✓ FB: 1827 Likes; 1652 Follows; Instagram: 274 Follows; Twitter: 34 Follows.

6. Building & Maintenance.

- ✓ June 20th: Elevator Inspection
- ✓ July 3rd: DV Masonry repaired the front steps. Planning a small announcement (Social Media posts, balloons outside ?) to the public for August 1st that the front doors are operational once again. They have been locked since 2020.
- ✓ July 11th: Newaygo Plumbing did maintenance on the urinal in the Lobby Men's room.

7. Lakeland Library Cooperative.

- ✓ Lakeland canceled their June 2024 meeting due to lack of Agenda.

8. Library Circulation.

- ✓ 34 new library accounts.



Lakeland App



Read Squared App
(Reading log)



Remind
(Text notification for library events)



hoopla App
(Instantly borrow digital materials)



MeL
(Books and databases)



Shoutbomb
(Text notifications for library account info)



libby App
(Digital books)

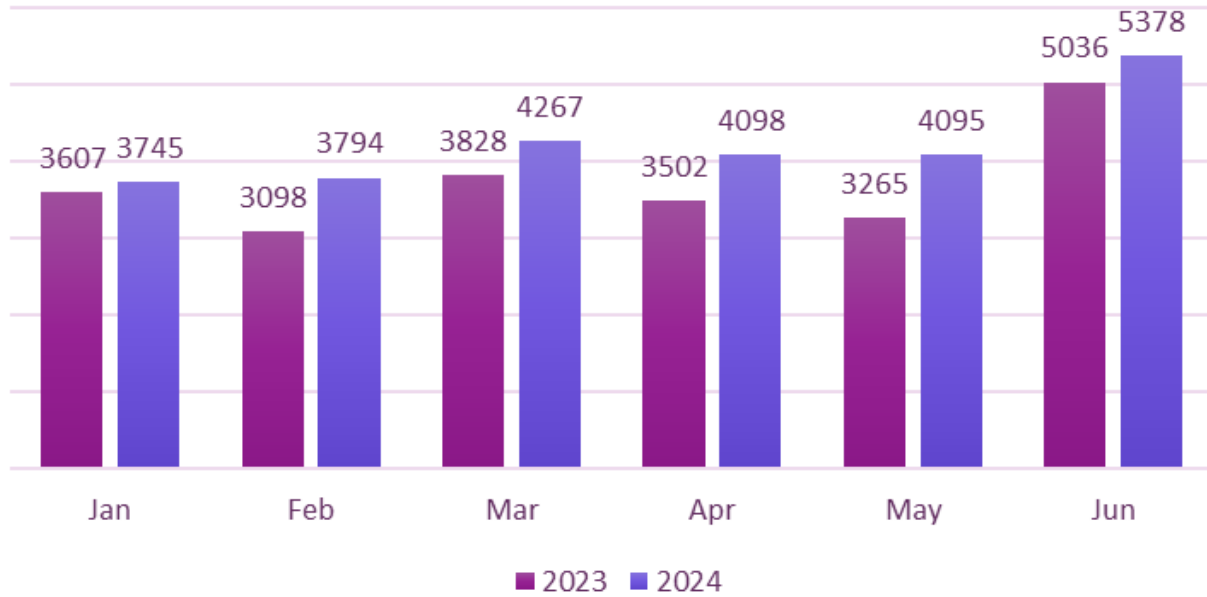


Wowbrary
The Newest Stuff at Your Library

NEW RELEASES

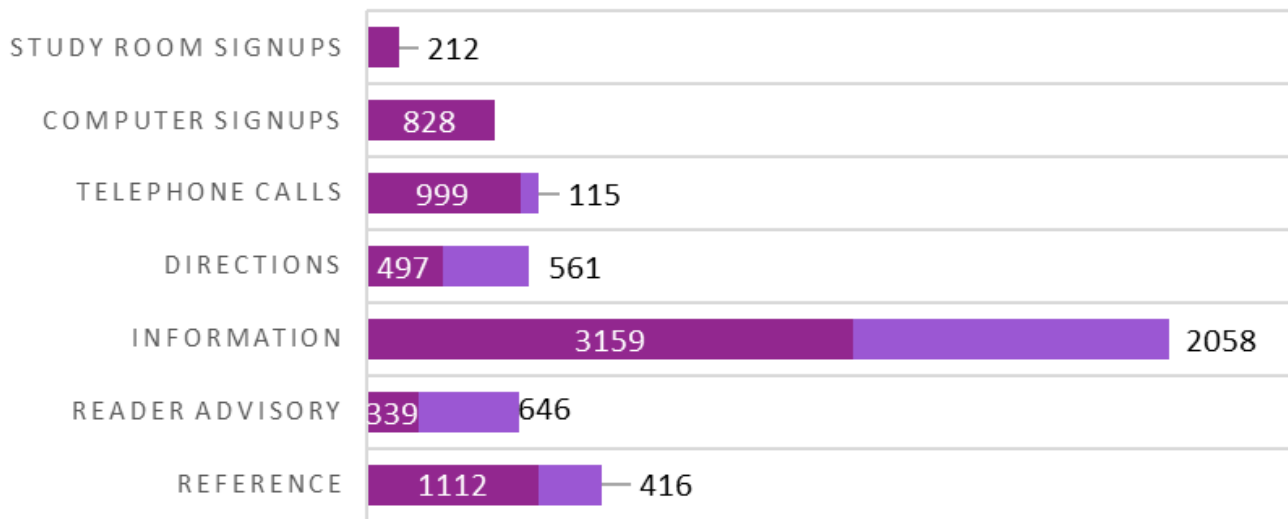


Total Circ All Formats

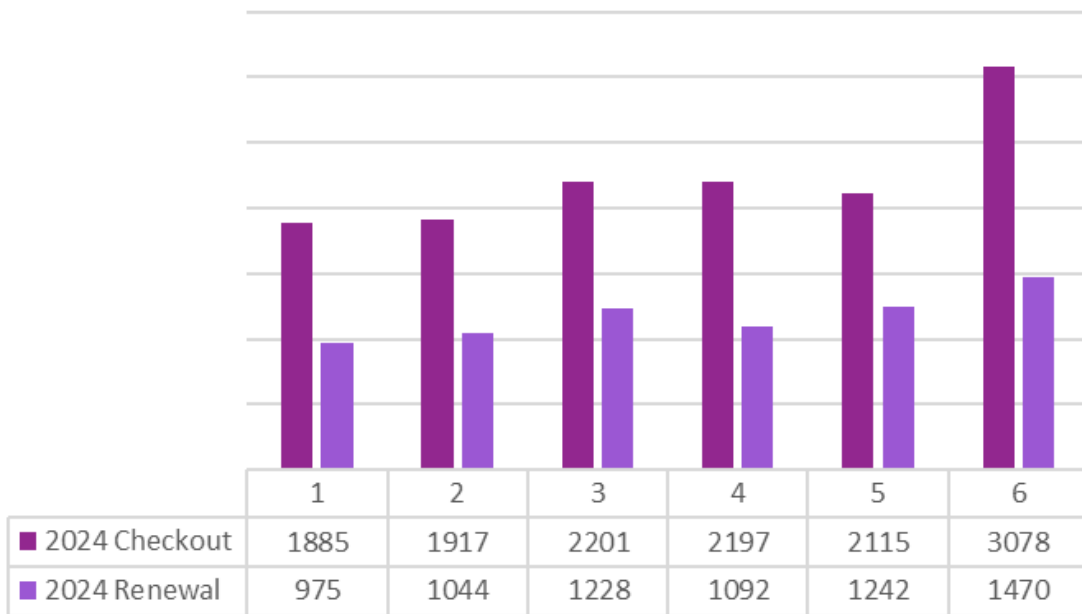


YTD 2024 REFERENCE STATISTICS

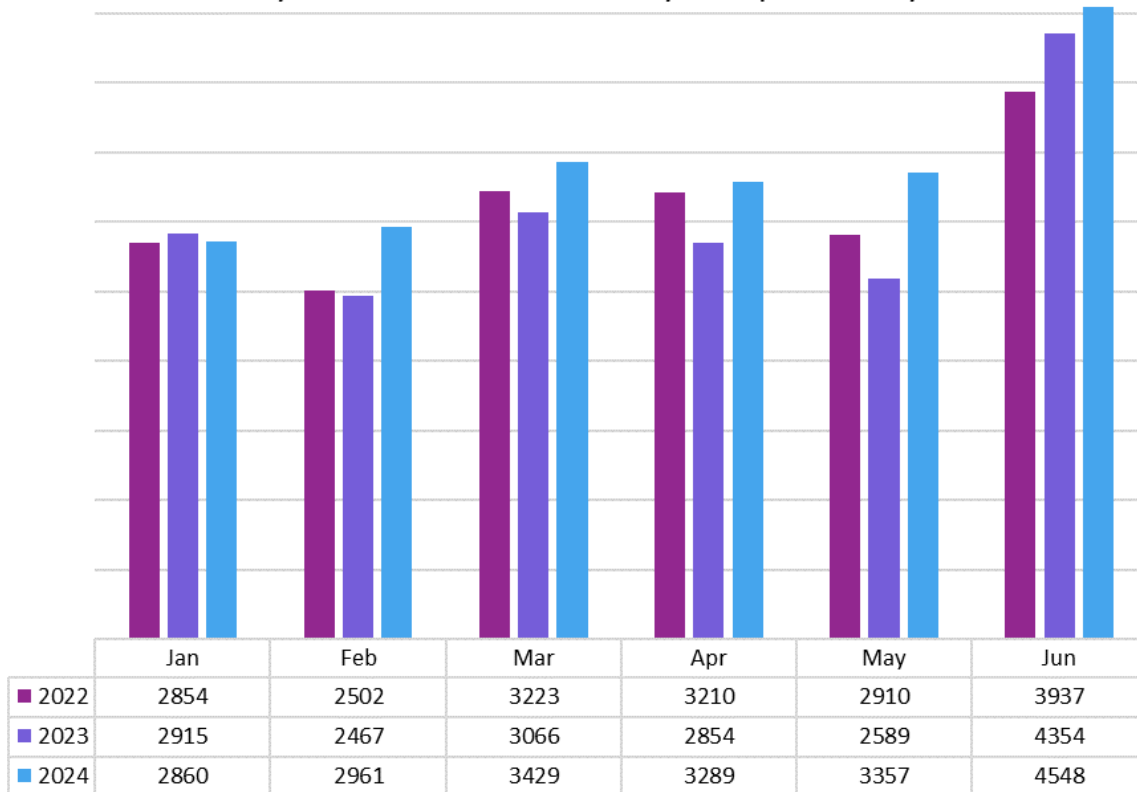
■ Upstairs ■ Downstairs



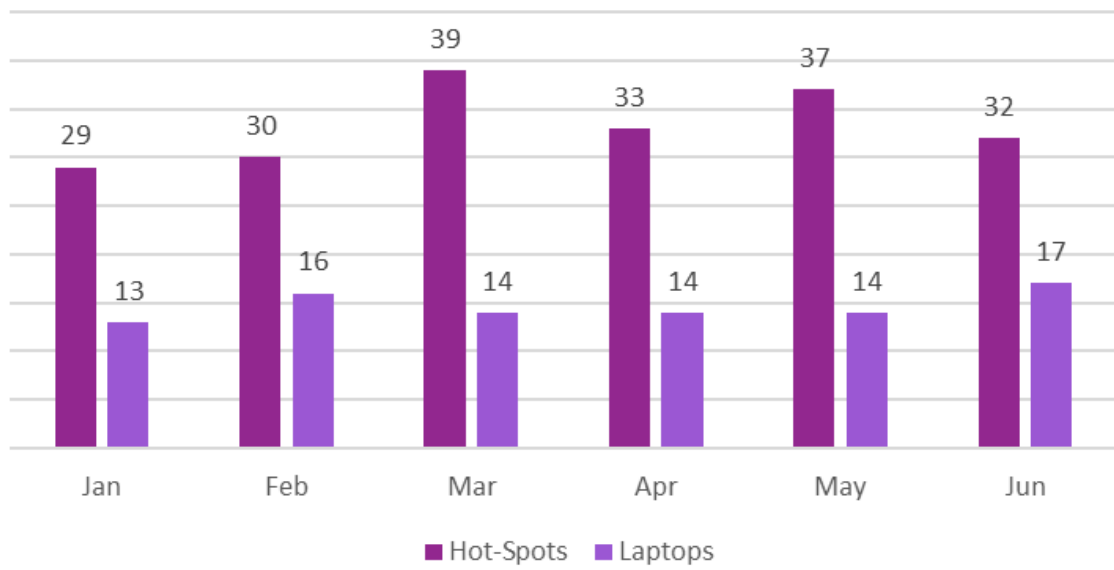
Checkouts vs Renewals



Physical Circulation Monthly Comparison by Year



HOT-SPOTS & LAPTOPS 2024 CIRCULATION



2024 Physical Circ. Borrows vs Loans Within LLC

