



Newaygo Area District Library

Director's Report

Summer Reading Programs at NADL are designed to offer exciting learning and discovery opportunities that challenge readers to read, log their progress, achieve personal goals, and win great prizes. This year, our program was called **"Oceans of Stories."** What a pleasure to see everyone visiting the library to find their next great book, or to collect prize coupons to local businesses, or to get excited about a fun activity presented by the library. More than 500 people participated!



Research shows that reading over summer has benefits that follow readers well into their coming years. School-aged children continue to exercise their reading skills which helps enhance student achievement. According to the Scholastic [*Kids & Family Reading Report™: 7th Edition*](#), 94% of parents agree that reading books over the summer will help their child during the school year. Choosing to read what interests a person is also a powerful incentive to build literacy in individuals of all ages.

In addition to academic benefits, reading provides social-emotional development in readers. Through stories, people gain understanding of and empathy toward others. Through non-fiction, readers gain understanding of the world. NADL is the perfect place for all residents to explore and develop lifelong learning habits.



DRUMMING



MARVEL COMICS



TURTLES

Summer Reading Programs at NADL are also essential to encourage reluctant readers to read.



One way we do this is through hosting discovery events geared toward kids and teens to stimulate interests they may have never considered. This year, participants experienced drumming circles, Caribbean steel drum music, animals, sketching Marvel



characters, comedy and magic, hula-hoop dancing, and creating things with duct tape. Exposure to these programs encouraged kids to check out books related to the subjects.



Our community recognizes how important summer reading is to our residents. The Fremont Area Community Foundation provided a **\$6,150** grant to support quality programs that attract readers. This year, twenty-seven area businesses donated approximately **\$5,000** value toward summer reading incentives. Maranda Summer Reading Club from WoodTV8 donated approximately **\$4,000** value in summer reading support.

NADL is grateful for this overwhelming generosity.



Rewarding readers of all ages creates personal pride in their reading achievements. Students identify themselves as readers. That attitude of accomplishment is what is needed in every individual to develop positive and enriched lives.

NADL is *your* place to learn, connect, and explore! We look forward to seeing you.

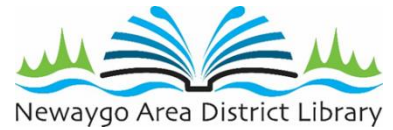
Kelly Tinkham

Director Kelly Tinkham
Aug. 5, 2022



UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

PRESCHOOL STORYTIME: Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.



ADULT-TEEN DROP-IN ACTIVITY! Aug 8-13; Stop in the upper level to make sand art in a bottle.

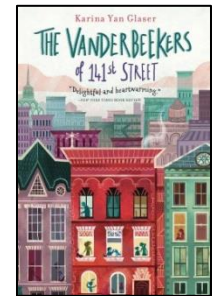


IN THE BLUE JAZZ ENSEMBLE: Fri., Aug 19, 2–4 pm in Brooks Park during the Newaygo Farmer’s Market. This ensemble is composed of Tim Grieme, Jarrett Holtslag, Steve Rothstein, Jake Vanderheyden, Andrew Witter and Carl Kaczmarski. In 2016, *In The Blue* started out creating music and playing gigs in Detroit. Recently, *In The Blue Jazz Ensemble* has been building a reputation as a great local talent in West Michigan. These musicians were professionally trained at Grand Valley State University and with other notable artists in West Michigan. This

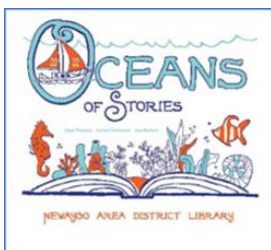
activity is supported in part by the MICHIGAN ARTS AND CULTURE COUNCIL and the NATIONAL ENDOWMENT FOR THE ARTS.

TWO NEW PROGRAMS!

ELEMENTALS BOOK CLUB: Sat. Aug 20, 10:30am - 11:30am. NADL is launching a new book club just for elementary-age children! Kids with a reading age from 8 - 11 years old are invited to stop in the library to check out a special audio-enabled book designed to listen and read along. This month the book is: “**The Vanderbeekers of 141st Street.**” On Saturday, kids will meet in the Conference Room to discuss the story, share a snack, and participate in a science experiment related to the book. Sign up in the lower levels when you check out the book. Funding is provided in part by the Institute of Museum and Library Services through the Library of Michigan.



WONDER KIDS BOOK CLUB: Sat. Aug 20th 12:00pm - 1:00pm. Middle-school age kids! NADL is also launching a reading club for you! Stop in the library to check out a Wonderbook—an audio-enabled book that you can read-along with the story. Our August book title is, “**Pax.**” On Saturday, kids will meet in the Conference Room to discuss the story, share a snack, and participate in a science experiment related to the book. Sign up in the lower levels when you check out the book. Funding is provided in part by the Institute of Museum and Library Services through the Library of Michigan.



Kids and Teens may continue to stop in the library to collect coupon prizes through August 31.

The Adult prize drawing will be held Sept 1.

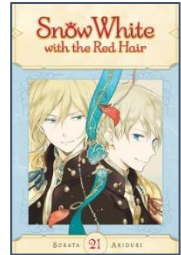
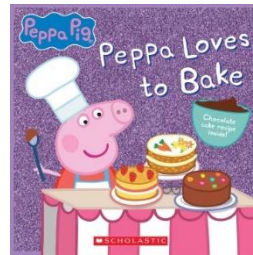
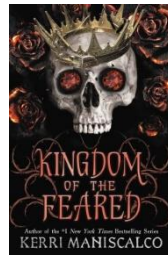
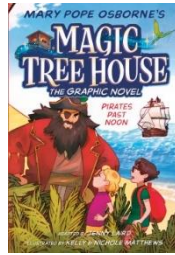
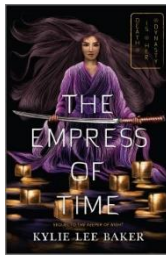
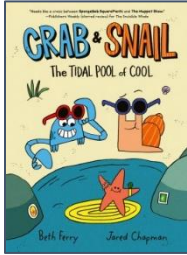
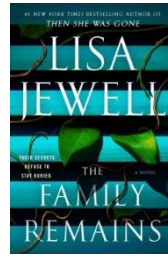
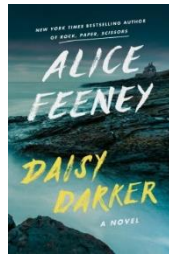
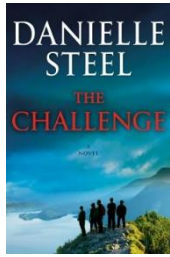
Winners will be notified by telephone.



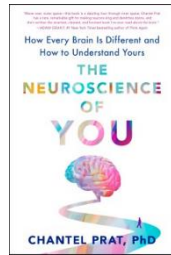
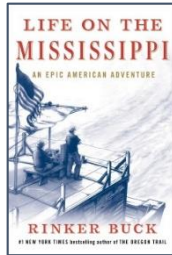
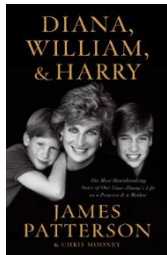
SEPTEMBER 2022 BOOK CLUB: Adults! Our September book is: “**Librarian Spy**” by bestselling author, Madeline Martin. “Ava thought her job as a librarian at the Library of Congress would mean a quiet, routine existence. But an unexpected offer from the US military has brought her to Lisbon with a new mission: posing as a librarian while working undercover as a spy gathering intelligence.” **Book Club Bonus! Attendees will meet the author via Zoom!**

“Madeline Martin is a fantastic author. The Librarian Spy is a stunning tour de force of historical fiction.” –Karen Robards, author of *The Black Swan of Paris*

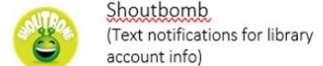
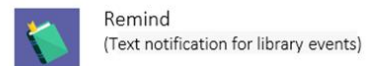
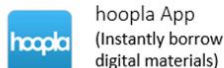
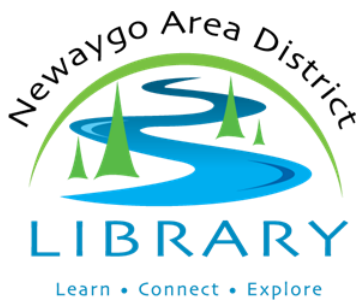
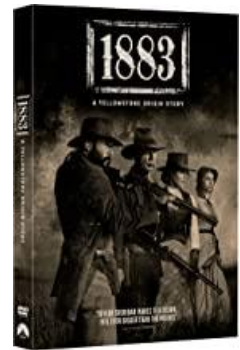
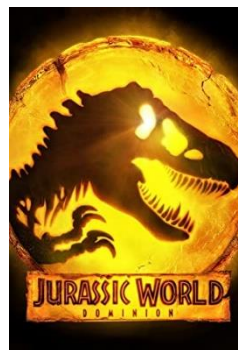
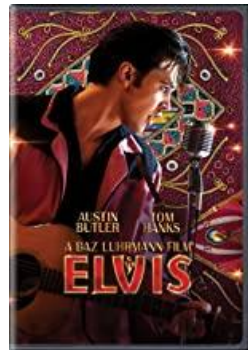
Coming Fiction



Coming Non-Fiction



Coming DVDs



1. Library Staff Opportunities.

- ✓ Director Tinkham: LLC Board Meeting; NADL Board Mtg.; TIFA Board Meeting.
- ✓ All Staff Meeting: July 28. Prepared for SRP Party; Reviewed: Circ needs; programming & marketing details; procedure for item repairs; celebrated last day of Anna Case.

2. Collection Management and Development.

- ✓ Added: 115 new physical items.

3. Grants and Donations.

- ✓ 7/12/22: \$4,200 general support grant from FACF NADL Endowment Fund was received.
- ✓ 7/25/22: Received SRP donations: River Valley Carpet \$100.00; Little Champs \$150.00.
- ✓ 7/27/22: A \$4,000 grant request to MACC for adult programming was submitted.
- ✓ 8/04/22: Received a LM ARPA Equipment Grant disbursement of \$11,332.53.

4. Wowbrary Newsletter – 399 emails sent; Remind Subscribers –106; ShoutBomb Subscribers – 83.

5. Social Media.

- ✓ FB: 1335 Likes; 1462 Follows; Instagram: 234 Follows; Twitter: 25 Follows.

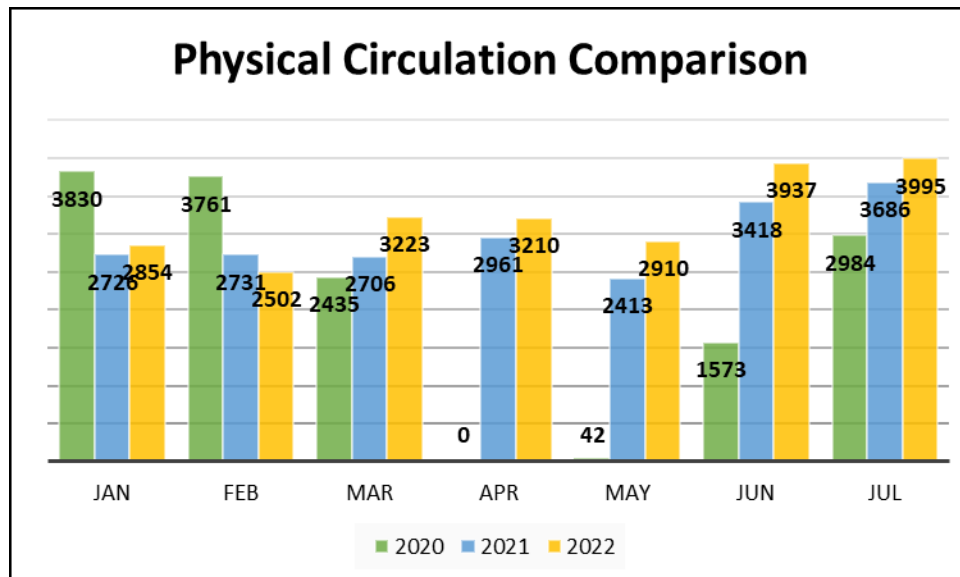
6. Building & Maintenance.

7. Lakeland Library Cooperative.

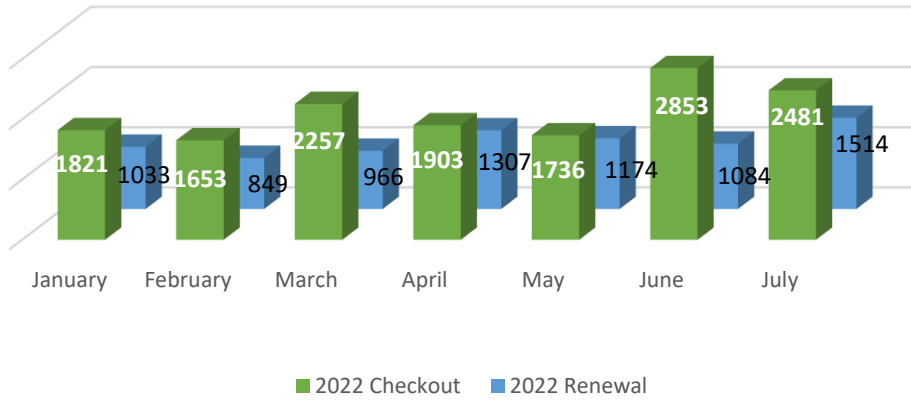
8. Covid-19 Supplies Distribution. Distribution is ongoing.

9. Library Circulation.

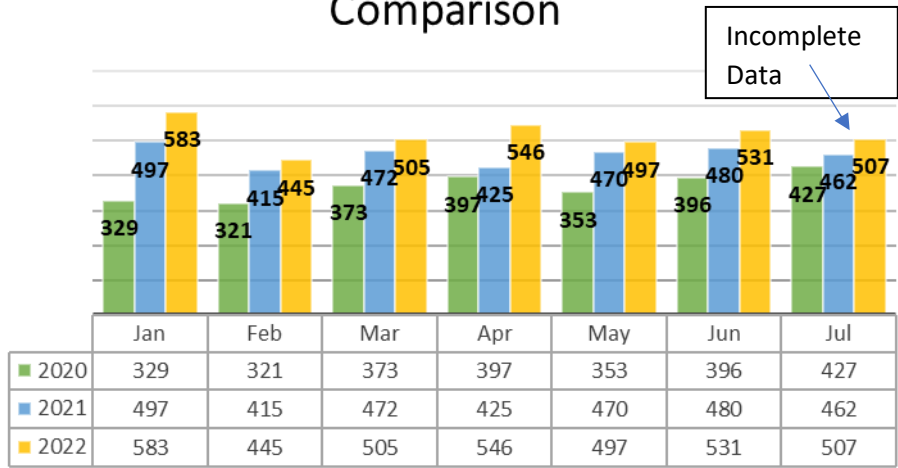
- ✓ 19 new patrons signed up for library cards!



Checkouts vs Renewals



Monthly Electronic Circulation Comparison



REFERENCE STATISTICS FOR 2022

