

Director's Report

Something historic has happened at Newaygo Area District Library!

We have officially moved up in size from a Class 2 library to a Class 3 library! Michigan's public libraries are divided into 6 class sizes based on total population served. According to the 2020 Census Population statistics, our service area population grew by 9.66% from 6834 to 7494. ***The Newaygo community is a great place to live!***



Being a Class 3 library comes with certain requirements and benefit.

In addition to employing a director with a level 3 library certification (*We do!*), NADL must also employ at least one staff with level 4 certification. Currently, Assistant Director Mary Franklin is working through required classwork to achieve her level 4 certificate! A benefit of a larger class size is that NADL will receive an increase in State Aid for libraries. More funding is always welcome to help us provide quality library service to *you*, our patrons! ***Newaygo Library is faithfully serving our residents with ever-expanding library services and programming.***

If you haven't visited the library lately, you should! We are more than just books. With a library card, you may check-out Hot-Spots, Laptops, Metal Detectors and Tools, Puzzles, Board Games, STEM Kits, Launchpads, VOX Talking Books, Straw Building Kits, DVDs, Books on CDs, and one of the largest large-print book collections in the area! We have Magazines and Newspapers, too. Plus, we have Public Computers, Faxing, Copying, Scanning, Free WIFI, Study Rooms, Conference Room, 3D Printer, and Large Children's Library (the entire lower level!). Newaygo Library has Activities and Events to interest all ages. ***Our great Staff Team is ready to help and looks forward to seeing YOU!***

NADL is *YOUR* place in the community!

Director Kelly Tinkham
April 8, 2022



MyLibrary App



Read Squared App
(Reading log)



Remind
(Text notification for library events)



hoopla App
(Instantly borrow digital materials)



MeL
(Books and databases)



Shoutbomb
(Text notifications for library account info)



libby App
(Digital books)





UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

Social distancing is recommended and facemasks are welcomed but not required.

MOVIES @ THE LIBRARY: Lower level at 3:30 pm: April 6, Ghostbusters & April 20, Peter Rabbit 2; May 4, Encanto & May 18, Space Jam 1.

PRESCHOOL STORYTIME: Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.



Special Guest, Capt Kevin Feenstra

FLY TYING with KEVIN FEENSTRA: Sat. Apr. 9th 10:30am - 12:30pm. Kevin is a local resident and fishing guide. He will lead a demonstration in fly tying for up to 8 participants. Please RSVP with the library. Supported by Michigan Arts & Culture Council.

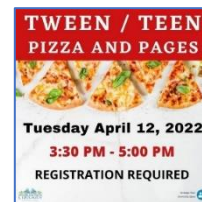


APRIL KIDS TAKE-N-MAKE: April 11-16. Stop-in the lower level to pick up a fun Easter character craft for kids to craft at home. (While supplies last!)



CIVIL WAR INFANTRY WEAPONS: Tue. Apr. 12th 6:00pm - 8:00pm. Rob Stone presents Civil War weaponry. Through 25-plus years in Civil War reenacting, he amassed firsthand knowledge regarding the soldiers' lives and times. Have you ever wondered what sorts of weapons were used in the Civil War and how they evolved over the course of the conflict? Rob will share not only his knowledge, but he will have artifacts to display as well. Join us for this unique presentation! Supported by a Michigan Humanities MI-Hope Grant.

TWEEN/TEEN PIZZA & PAGES! April 12; 3:30 pm – 5:00 pm. Hey Tweens & Teens! Join Janell at the Library to enjoy free pizza (while supplies last), share about your favorite authors and books, and paint book stands for use in the library! Meet in the Newaygo Library's Conference Room.



CHILDREN'S TAKE & MAKE May 2 – 7; Stop-in the lower level to pick up a Mother's Day craft for kids to craft at home for their *TOADILY AWESOME MOMS*. (While supplies last!)

ADULT-TEEN DROP-IN ACTIVITY! May 2 – 7; Stop in the upper level to make a Potpourri Jar.



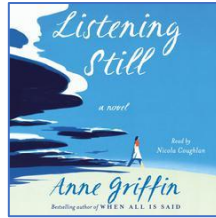
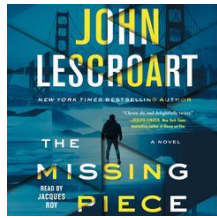
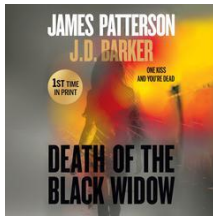
SKETCHING CLASS: May. 7, 10:30am - 12:30pm; Taught by LOCAL ARTIST, RENAE WALLACE, this arts instruction for adults and teens is supported by the Michigan Arts & Culture Council Mini-grant Program. All supplies are included. Participants will create a unique pencil drawing. RSVP at the library.

TWEEN/TEEN PIZZA & PAGES! May 10; 3:30 pm – 5:00 pm. Hey Tweens & Teens! Join Janell at the Library to enjoy free pizza (while supplies last), share about your favorite authors and books, and craft a real kite! Just in time for windy Spring days! Meet in the Newaygo Library's Conference Room.

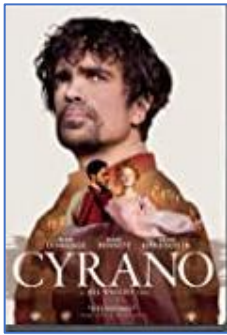


JAPANESE BALLOON BOMBS Lecture: Tues. May 24, 6 – 8 pm. Michael Unsworth will share about the fascinating time during WW2 when the war front reached Michigan (Dorr in Allegan County). Supported by a Michigan Humanities MI-Hope Grant.

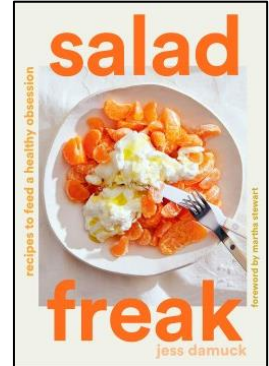
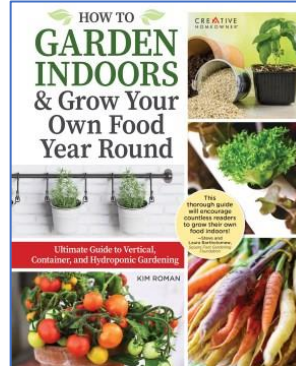
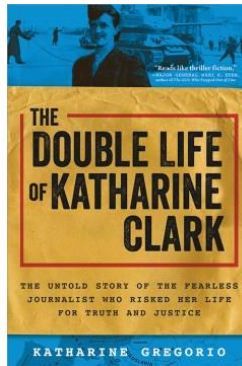
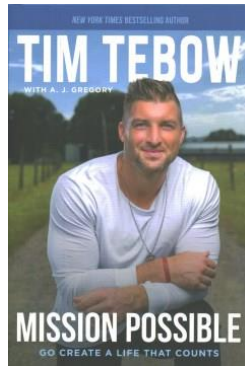
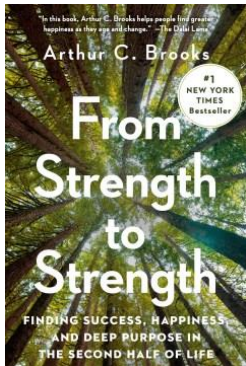
Upcoming Selections - Books on CDs



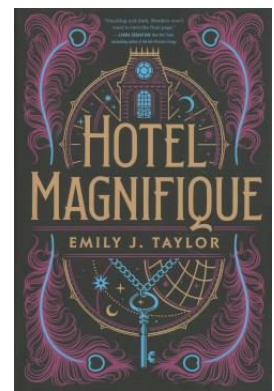
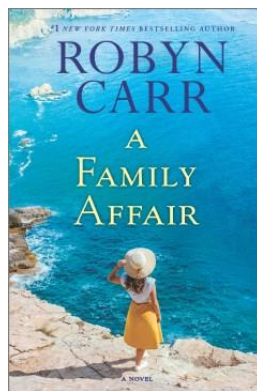
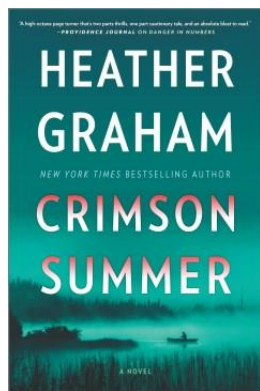
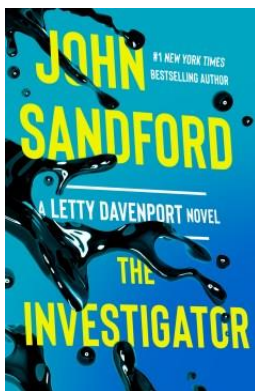
DVD's



April Non-Fiction Books



April Fiction Books



1. Library Staff Opportunities in November.

- ✓ Director Tinkham: Mar. 10 LLC Meetings; Mar. 15 NADL Board Mtg.; Mar 24 LM Improving Access to Information grant zoom meeting; Mar 31 Randy Baker-library insurance; NADL Board Personnel Committee meeting.
- ✓ Assistant Director Mary Franklin: Mar 2 Intro to Strategic Planning for Public Libraries; Mar 9 Designing Effective Signage; Continued classwork for level 1 library certificate.
- ✓ Programming Lead Anna Case: Mar 30 LM Improving Access to Information grant zoom meeting.
- ✓ Staff meeting: Mar 25, Reviewed info about replacement items; Hotspot/Laptop checkout procedure; Keeping accurate reference stats; New policies: Square and credit cards & 3-D printing.
- ✓ Circulation Specialist Ari Hunt ceased employment effective 3-28-22. We wish her the best.
- ✓ Tammie Campbell will begin employment on April 11. Tammie recently retired from elementary teaching at Fremont Public Schools. She is eager to get to know our patrons and bolster literacy programming at Newygo Library. Welcome, Tammie!

2. Collection Management and Development.

- ✓ Added: 180 new physical items, including 11 laptops for check-out, made possible through the LM ARPA Equipment Grant.

3. Grants and Donations.

- ✓ 1/14/22 ECF Grant, received \$86.10 first reimbursement.
- ✓ 2/08/22 FACF Circulation Grant for 2022 received, \$12,800.
- ✓ 3/03/22 LM LSTA Grant request for \$2,000 to purchase Wonderbooks was submitted.
- ✓ 04/08/22 LM ARPA Equipment Grant reimbursement request for \$25,056 was approved.
- ✓ 03/25/22 LM ARPA Equipment Grant quarterly report was submitted and approved on 3/28/22.

4. Wowbrary Newsletter

- ✓ 41 subscribers.

5. Building & Maintenance.

- ✓ 04/08/22 Tridonn Construction Company replaced two stone damaged windows.
- ✓ 2/1/22 Ongoing Maintenance-Jason Howell: Replacement of 1-2 lighting units; clean light covers along exterior of the building; repair rain gutter.
- ✓ 4/12/22 Replaced the locking mechanism for a lobby door.

6. Lakeland Library Cooperative.

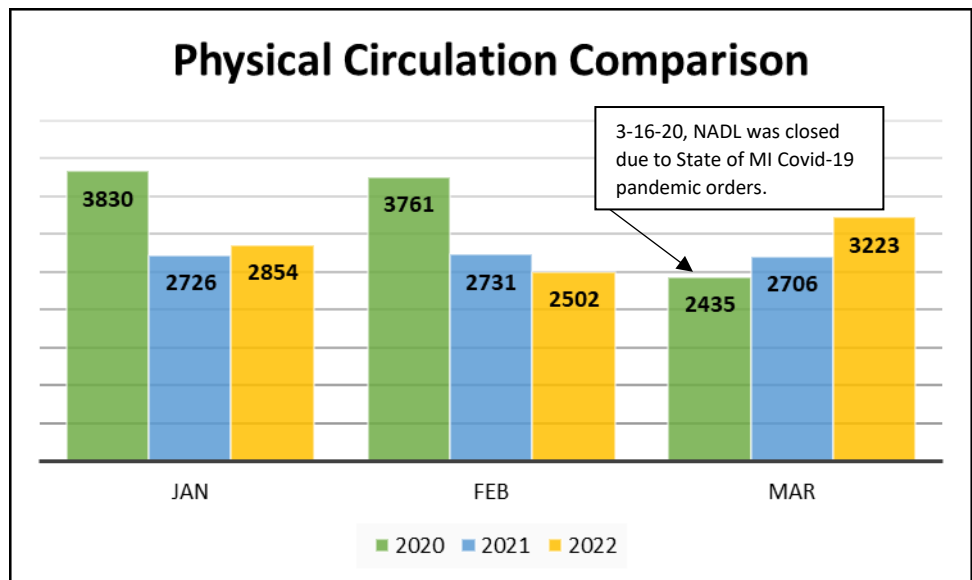
- ✓ LLC in process of activating Patron Point. Patron Point is a fully-featured marketing automation platform that helps libraries drive digital marketing and attract, onboard, inform, engage and retain library patrons through targeted marketing and automated engagement.

7. Friends of the Library.

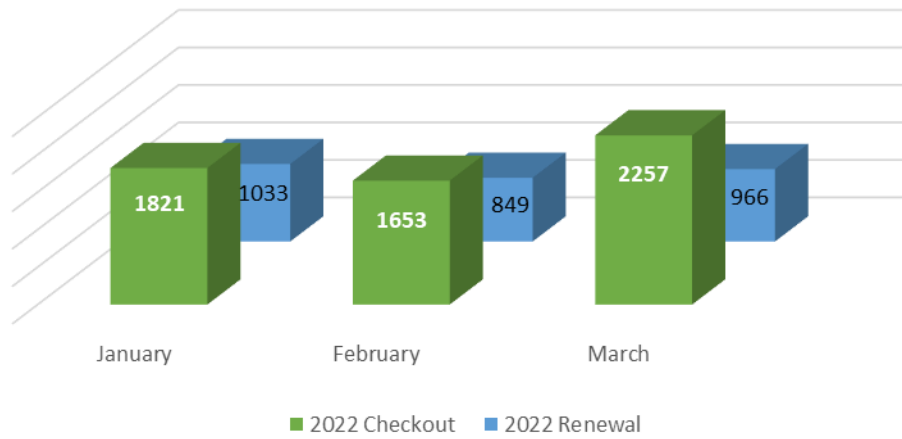
- ✓ The Bookstore is open Mon – Fri, 10 am – 5 pm.

8. Library Circulation.

- ✓ 11 new patrons signed up for library cards.

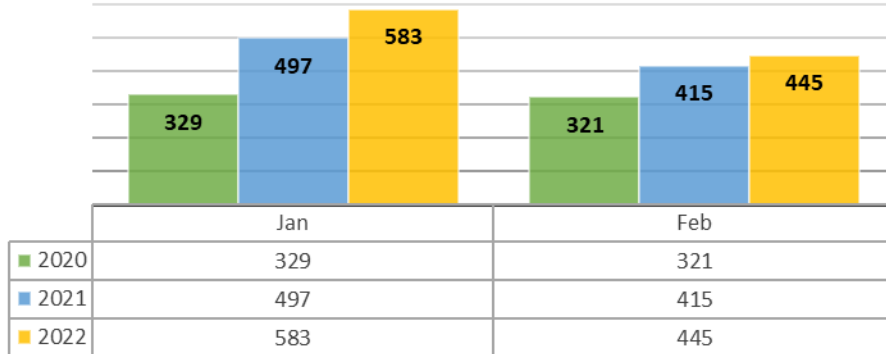


Checkouts vs Renewals



Monthly Electronic Circulation Comparison

Awaiting March Data



REFERENCE STATISTICS FOR 2022

■ Upstairs ■ Downstairs

