

Director's November Report

Newaygo Area District Library seeks to be the local community space to gather, connect and explore. It is encouraging to see how patrons frequent the library, checkout library collections materials, and participate in library events despite the impact of Covid-19 on day-to-day life. One area of library service demonstrating the most resilience despite times of library shutdowns and limited hours was use of electronic collections. On average in 2021, our patrons checked-out 432 electronic formatted materials each month, quite a climb from the pre-Covid average check-outs of 303 per month.

As we sought to provide our community access to vibrant collection of current topics and titles, Newaygo Library began purchasing hoopla resources in May of 2021. On the hoopla platform, patrons instantly borrow e-books, audiobooks, movies & television shows, music and graphic novels.



Now hoopla introduces BingePass, a brand-new experience that gives Newaygo Library patrons unlimited streaming of great online content for 7 days with just a single hoopla Instant borrow.

BingePass is a new format on hoopla — patrons can browse it just like they would browse audiobooks, eBooks, movies, etc. They'll find it with the "More" button in hoopla's bottom navigation on a mobile device.

BingePass has launched with:

hoopla Magazines BingePass - patrons can access current issues of 50 popular and in-demand magazine titles with just one hoopla Instant borrow! And...



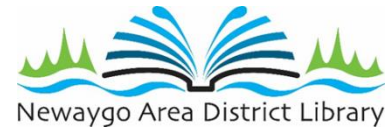
The Great Courses BingePass - patrons can complete a whole course from The Great Courses, or browse a variety of topics of interest, all with a single hoopla Instant borrow.



Stay tuned for more BingePass content to be added in 2022!

NADL is *YOUR* place in the community! We look forward to seeing you.

Director Kelly Tinkham
December 14, 2021



UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

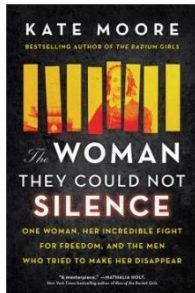
The library is open for walk-in and by appointments for curbside pick-up. Social distancing is recommended and wearing of facemasks is welcome but not required.

HAPPY HOLIDAYS! THE LIBRARY CLOSSES DEC 23 at 4 P.M., DEC 24, DEC 25, DEC 31 and JAN 1.

MOVIES @ THE LIBRARY: Lower level at 3:30 pm, Dec 15 (Polar Express); Jan 5 (BFG); Jan 19 (Luca)

PRESCHOOL STORYTIME: Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.

GOAL PLANNING WORKSHOP: Jan 8th, 10:30am - 12:30pm; "Do you often make goals but fail to follow through on them? Join our Goal Planning Workshop for tips on setting goals and sticking to them!



ADULT BOOK CLUB DISCUSSION: Book Club-Feb 2. We will meet at River Stop Café from 2:30 – 3:30 pm. Our book is: "The Woman They Could Not Silence: One Woman, Her Incredible Fight for Freedom, and the Men Who Tried to Make Her Disappear, by Kate Moore.

ADULT DROP-IN ACTIVITY! TBA in January.

Adult and Teen Winter Reading Program: December 13, 2021 – Feb 28, 2022. Read to enter a drawing for a Kindle Fire!

DOODLING MICHIGAN with Victor DuBois. Jan 15, 10:30 am – 12:30 pm.

Adults and teens are invited to register and join local artist Victor DuBois in an exploration of doodling techniques and iconic Michigan scenes. These opportunities are supported by the Michigan Council for Arts and Cultural Affairs Mini-grant Program.



TWEEN/TEEN TIN CAN SNOWMEN: Jan. 18, 3:30 pm – 5:00 pm. Hey Tweens &

Teens! Join Janell at the Library for a great time crafting your own snowman craft! You will be meeting in the Conference Room in the back of the Lobby.

VIRTUAL ACTIVITIES

WIMEE'S WORDS: For preschool/elementary ages on NADL's Facebook page every weekday at 1 pm. This INTERACTIVE program features Wimee the Robot and YOU!



LIKE AND FOLLOW NEWAYGO LIBRARY ON FACEBOOK!



hoopla and libby are your library's apps to borrow eBooks, audiobooks, comics, music, movies and TV shows!



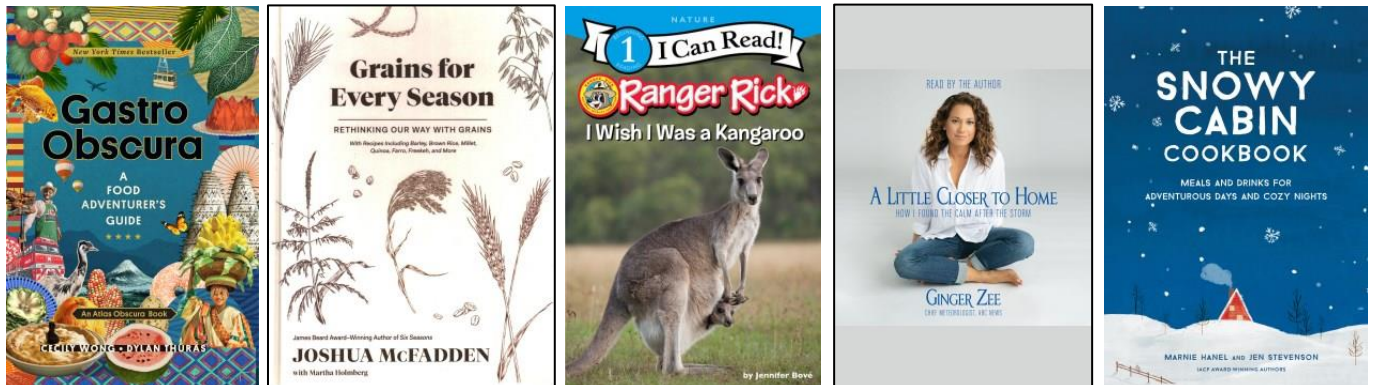
Find out what's new at NADL! Sign up for the library weekly newsletter at www.newaygolibrary.org and click on the **JOIN OUR NEWSLETTER** button.



January - A few UPCOMING fiction book selections



A few non-fiction book selections



2. Library Staff Opportunities in November.

- ✓ Director Tinkham: LLC Meetings, NADL Board Mtg; Info mtg on LSTA-ARPA Equipment Grant meeting with LM.
- ✓ Assistant Director Mary Franklin attended on 11-17 an Info-meeting on FB for libraries.
- ✓ Staff meeting: November meeting was divided into smaller groups to cover necessary topics.
- ✓ Anna Case: LLC Summer Reading 2022.
- ✓ Ari Hunt: LLC Summer Reading 2022; Storytime Part 1 & 2.

3. Collection Management and Development.

- ✓ Added: 115 new physical items.

4. Grants and Donations.

- ✓ 8/31/21 Summer Reading donations from area businesses and individuals was ≈\$4,742. Thank You!
- ✓ 9/01/21 MHC MiHope Grant awarded \$10,000 for general support and humanities programming!
- ✓ 9/24/21 ECF Fund Grant awarded for 8 T-Mobile hot-spots for educational purposes.
- ✓ 9/24/21 ECF Fund Grant awarded for service for 3 T-Mobile hot-spots and 8 laptops for educational purposes.
- ✓ 10/6/21 Fremont Area Community Foundation shared that Donation ID 146403 for \$2,000 was received for Newaygo Area District Library from a Ms. Diane Horrisberger in memory of Anna Clark. Thank-you acknowledgement was sent.
- ✓ 10/12/21 Submitted the MCACA LowellArts Grant 2020-2021 final report.
- ✓ 10/13/21 Submitted the 2020 State Aid Report.
- ✓ 10/21/21 Submitted the 2021 FAFS Summer Reading 2021 final report.
- ✓ 10/26/21 LM ARPA Equipment Grant was awarded the full grant of \$41,456.
- ✓ 10/26/21 MCACA LowellArts Mini-grant awarded \$2,500 for art programming.
- ✓ 11/01/21 Gerber Foundation awarded \$2,000 2021-22 Early Reader Collections grant.
- ✓ 12/04/21 FAFS Circulation Grant for 2022 awarded \$12,800.
- ✓ 12/04/21 FAFS Summer Reading Grant for 2022 awarded \$6,150.
- ✓ 12/09/21 Submitted the Gerber Foundation STEAM Grant for 2020-21 final report.
- ✓ 12/10/21 The Giving Tree donations to date: 15 donors have given \$508. Thank You!

5. Building & Maintenance.

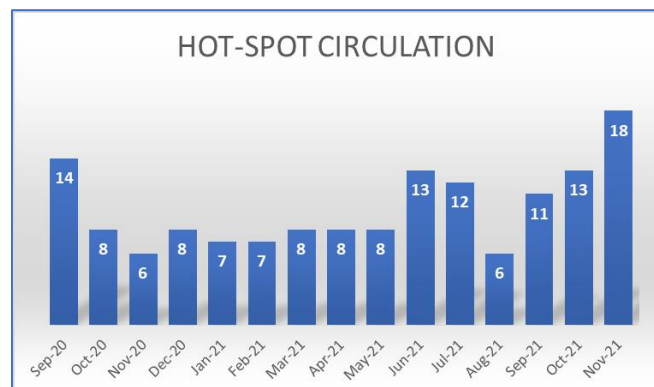
6. Lakeland Library Cooperative.

7. Friends of the Library.

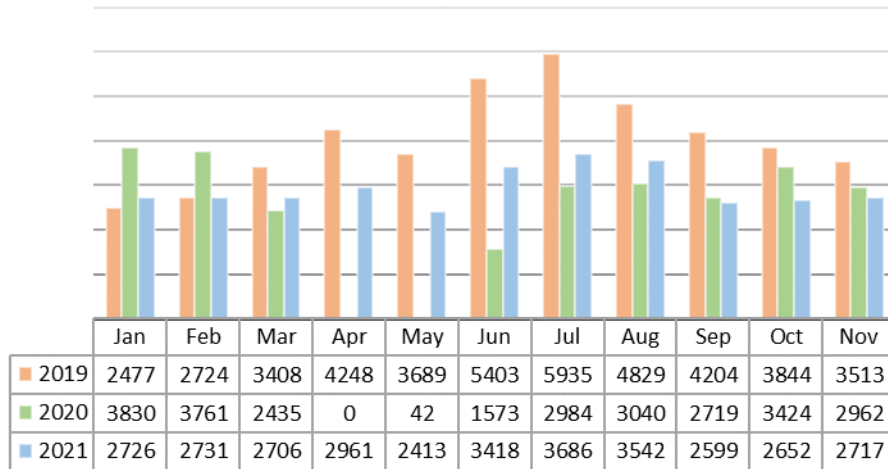
- ✓ The Bookstore is open Mon – Fri, 10 am – 5 pm.
- ✓ The Christmas Walk Book Sale brought in \$56.50 in book sales and \$37.51 in donations from the Giving Tree!
- ✓ On 12/13/21, President Krystal Johnson met with Director Tinkham to compose a letter to Fremont Area Community Foundation addressing the annual disbursement from the Friends summer reading endowment fund.

8. Library Circulation.

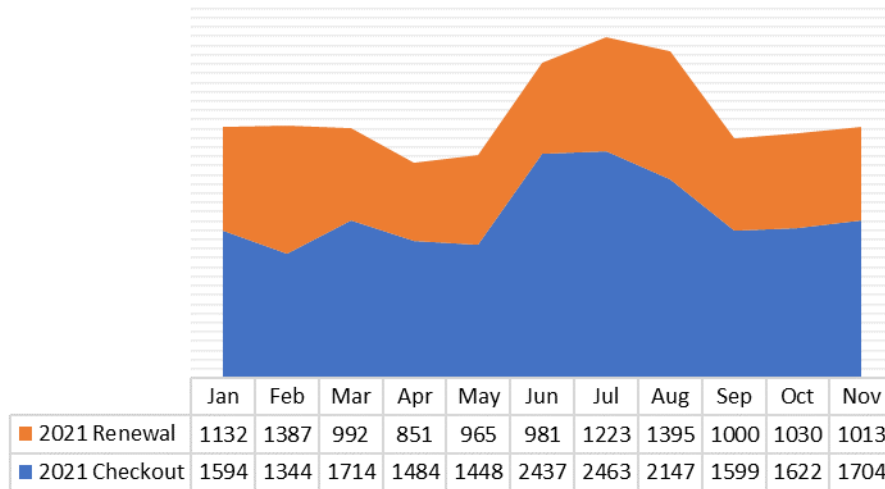
- ✓ 5 new patrons signed up for library cards.
- ✓ Patrons recognize the value of their library card accounts as the library has increased the number of T-Mobile hotspots available for connectivity purposes. These resources are funded in part through the ECF Grant and the ARPA Equipment Grant the library received this year.



Physical Circulation Comparison



Monthly Checkouts vs Renewals



Monthly Electronic Circulation Comparison

