

## Director's October Report

Newaygo Area District Library was founded as Newaygo Carnegie Library in 1915 and has served our surrounding community for over 100 years. The founders' original vision was to create a local hub where the community could come together, share and explore. In 2012-13, Newaygo Area District Library renovated that historic Carnegie library building and enlarged the facility to what it is today.

When you realize the dream of people from the 1910's is still around and making an impact on our local residents today...wow!



This Giving Tuesday, Nov 30, we are seeking generous partners that have chosen to make a gift this year to support a strong, vibrant library community here in Newaygo. With your financial contribution, you are demonstrating your commitment to our community, and continuing the vision of Andrew Carnegie when he supported our community and the Newaygo Women's Civic League dream. And we want you to stay involved!

Just as our region is made up of many interconnected parts, our library plays many roles in the community, serving families, job seekers and community groups. And while many of those functions are covered in our operating budget, we always welcome financial gifts or endowments that allow us to expand our programming. Did you know that Carnegie's original investment was \$5000?

Through your generous donations, opportunity exists for the library to raise \$5,000 that could be applied upon the principal of our library building bond. This bond is scheduled to be paid off in the year 2030. But imagine the possibilities if we were able to raise funds annually to reduce the principal remaining on our building loan!

What would the future look like if we were able to accomplish this? Once the debt was alleviated, approximately \$40,000 annually would be freed-up to enlarge the library's ability to provide services and resources to you, our valuable members of our community.

If you would like to learn more about our plans for the future, and how to donate and be involved, I would love to tell you more about how you can make a difference. Feel free to contact me directly at [director@newaygolibrary.org](mailto:director@newaygolibrary.org), or keep up with our progress through our website, through our Wowbrary newsletter, and via social media.

NADL is *YOUR* place in the community! We look forward to seeing you.

Director Kelly Tinkham  
November 11, 2021



### UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

The library is open for walk-in and by appointments for curbside pick-up. Social distancing is recommended and wearing of facemasks is welcome but not required.

**MOVIES @ THE LIBRARY:** Lower level at 3:30 pm, Dec 1 and Dec 15.

**PRESCHOOL STORYTIME:** Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.



**ADULT BOOK CLUB DISCUSSION:** Book Club this month will again be meeting at River Stop café on Dec/ 1 from 2:30 – 3:30 pm. This month our book is: "The Princess Spy" by award winning author, Larry Loftis.

**ADULT DROP-IN ACTIVITY!** Dec. 6-11, Adults - visit the Local History Room to make a pretty angel ornament!

**Watercolor - Lori McElrath-Eslick.** Dec 11, 10:30 am – 12:30 pm. Adults and teens are invited to register and join local artist Lori Eslick in an exploration of watercolor painting techniques. These opportunities are supported by the Michigan Council for Arts and Cultural Affairs Minigrant Program.

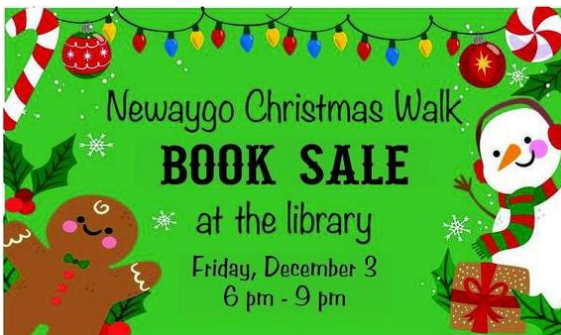
**Adult and Teen Winter Reading Program:** December 13, 2021 – Feb 28, 2022. Read to enter a drawing for a Kindle Fire!

**CHILDREN'S TAKE & MAKE:** Dec 13-18, ALL WEEK LONG! Take & Make Christmas Craft will be available for children ages 12 and under to take home and have fun creating. Quantities are limited!

**TWEEN/TEEN GRAHAM CRACKER HOUSE CREATION:** Dec 28, 2 pm – 4 pm. Hey Tweens & Teens! Join Janell at the Library for a great time crafting your own edible GRAHAM CRACKER HOUSE! You will be meeting in the Conference Room in the back of the Lobby.



To get ready for the Christmas Walk, the



library will close early at 4 pm on Friday Dec 3.

### VIRTUAL ACTIVITIES

**WIMEE'S WORDS:** For preschool/elementary ages on NADL's Facebook page every weekday at 1 pm. This INTERACTIVE program features Wimee the Robot and YOU!



**LIKE AND FOLLOW NEWAYGO LIBRARY ON FACEBOOK!**

Find out what's new at NADL! Sign up for the library weekly newsletter at [www.newwaygolibrary.org](http://www.newwaygolibrary.org) and click on the **JOIN OUR NEWSLETTER** button.

**Wowbrary**  
The Newest Stuff at Your Library



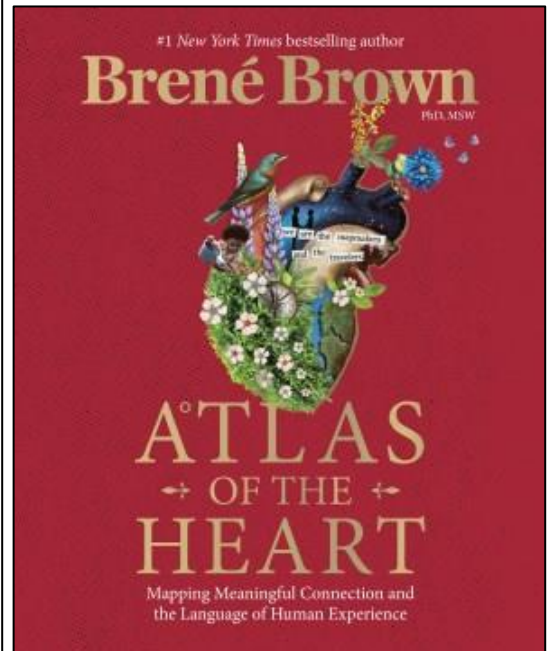
hoopla and libby are your library's apps to borrow eBooks, audiobooks, comics, music, movies and TV shows!

### December Feature Author: Brené Brown, Ph.D.

"In *Atlas of the Heart*, Brown takes us on a journey through eighty-seven of the emotions and experiences that define what it means to be human. As she maps the necessary skills and an actionable framework for meaningful connection, she gives us the language and tools to access a universe of new choices and second chances—a universe where we can share and steward the stories of our bravest and most heartbreaking moments with one another in a way that builds connection.

Over the past two decades, Brown's extensive research into the experiences that make us who we are has shaped the cultural conversation and helped define what it means to be courageous with our lives. *Atlas of the Heart* draws on this research, as well as on Brown's singular skills as a storyteller, to show us how accurately naming an experience doesn't give the experience more power, it gives *us* the power of understanding, meaning, and choice.

Brown shares, "I want this book to be an atlas for all of us, because I believe that, with an adventurous heart and the right maps, we can travel anywhere and never fear losing ourselves."

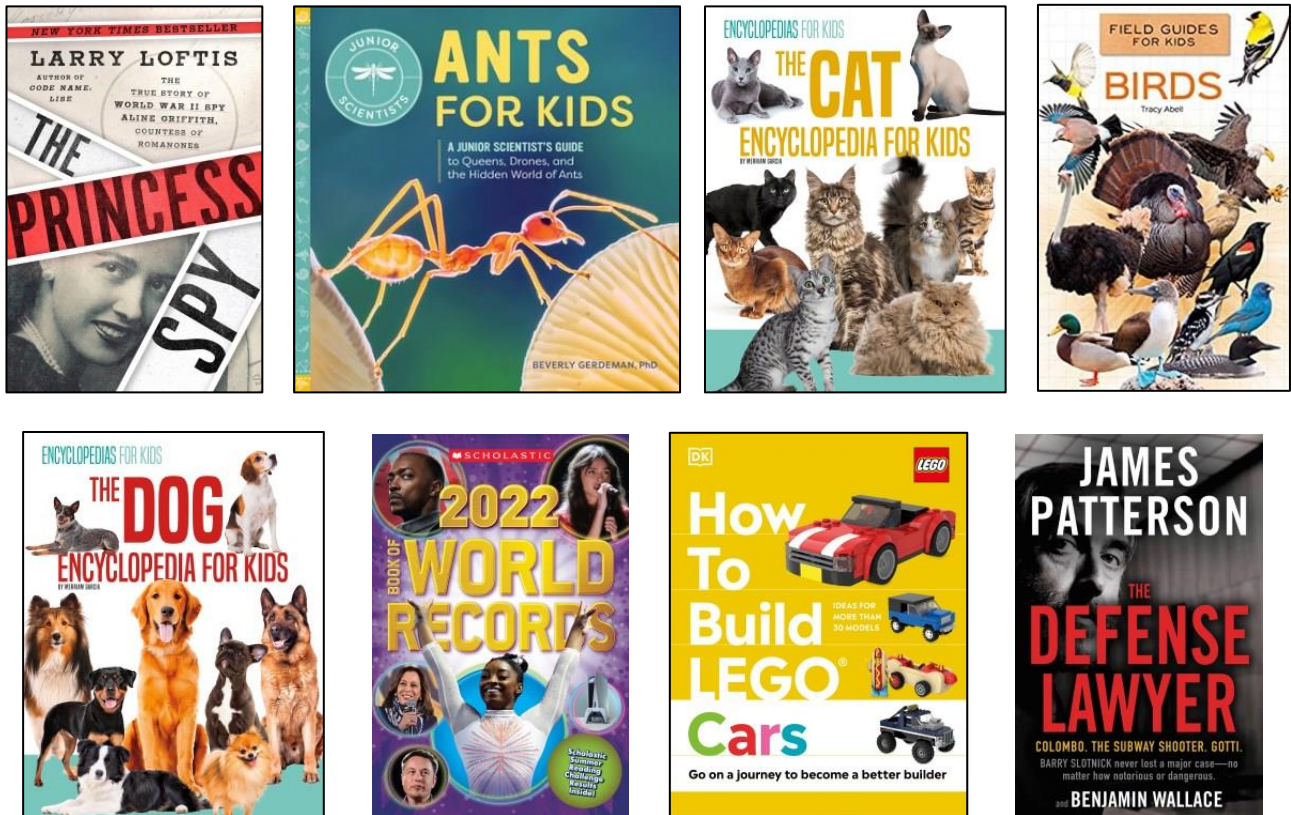




DECEMBER - A few UPCOMING fiction book selections



A few non-fiction book selections



Place a Hold Today!



By placing holds on future releases, you alert your library staff to the desirable books, movies, magazines, and other items to purchase. Plus, you will be in line to check it out when it becomes available!

## **2. Library Staff Opportunities in October.**

- ✓ Director Tinkham: NADL Board Meeting; De-Escalation Training Part 2 through LLC; MLA Annual Conference sessions: Because They're Worth It; Going Forward from the Pandemic; Becoming Exceptional by Dan Cable; Grants for Programs-Writing and Managing a Grant; Financing Library Construction and Improvement Projects.
- ✓ Assistant Director Mary Franklin attended MI-PR Group to learn about Instagram for library promotion on October 19.
- ✓ Staff Inservice: October 11, 2021. All in attendance except Ari Hunt. De-Escalation Training; Q&A with the Newaygo Police Department (touching on de-escalation, safety, active shooter pointers, self-defense); Reviewed cash controls and cash-register use, circulation topics review; discussed the strategic plan and planned programming.
- ✓ Anna Case: October 13, MLA Conference: Besides Book Clubs.

## **3. Collection Management and Development.**

- ✓ Added: 144 new physical items, including 8 more hot-spots!

## **4. Grants and Donations.**

- ✓ 8/23/21 Application submitted to FACF for a Circulation Grant for 2022. Award announcement will be held Dec 1.
- ✓ 8/25/21 Application submitted to FACF for a Summer Reading Grant for 2022. Award announcement will be held Dec 1.
- ✓ 8/31/21 Summer Reading donations from area businesses and individuals was ≈\$4,742. Thank You!
- ✓ 9/1/21 MHC MiHope Grant award of \$10,000 for general support and humanities programming!
- ✓ 9/24/21 ECF Fund Grant awarded for 8 T-Mobile hot-spots for educational purposes.
- ✓ 9/24/21 ECF Fund Grant awarded for service for 3 T-Mobile hot-spots and 8 laptops for educational purposes.
- ✓ 10/6/21 Fremont Area Community Foundation shared that Donation ID 146403 for \$2,000 was received for Newaygo Area District Library from a Ms. Diane Horrisberger in memory of Anna Clark.
- ✓ 10/12/21 Submitted the MCACA LowellArts Grant 2020-2021 final report.
- ✓ 10/13/21 Submitted the 2020 State Aid Report.
- ✓ 10/21/21 Submitted the 2021 FACF Summer Reading 2021 final report.
- ✓ 10/26/21 LM ARPA Equipment Grant was awarded the full grant of \$41,456!
- ✓ 10/26/21 MCACA LowellArts Mini-grant awarded of \$2,500 for art programming!
- ✓ 11/01/21 Gerber Foundation awarded a \$2,000 2021-22 Early Reader Collections grant.

## **5. Building & Maintenance.**

- ✓ 10/29/21 A window pane on the north side of the building was discovered to be broken by a landscaping stone. Another pane has a crack in it. Repair bids are being sought.
- ✓ 11/11/21 Artist Frank Haik picked up his large paintings of the eagle; elk; and lioness.

## **6. Lakeland Library Cooperative.**

- ✓ The Library Network, Lakeland Library Cooperative and the Michigan Library Association are proud to announce that they have received \$2,252,462 through two grants from the Library of Michigan through the Institute for Museum and Library Services LSTA American Rescue Plan Act (ARPA).
- ✓ Lakeland Library Coop has a new website.

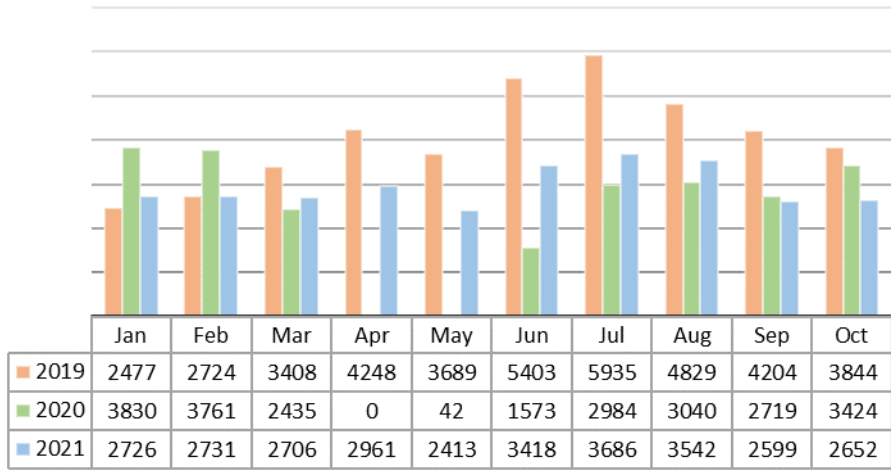
## **7. Friends of the Library.**

- ✓ The Bookstore is open Mon – Fri, 10 am – 4 pm.

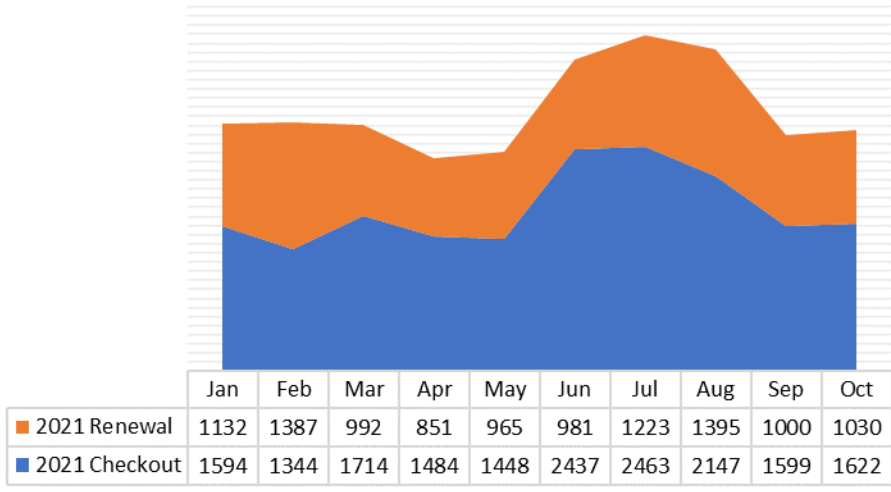
## **8. Library Circulation.**

- ✓ 5 new patrons signed up for library cards in October!

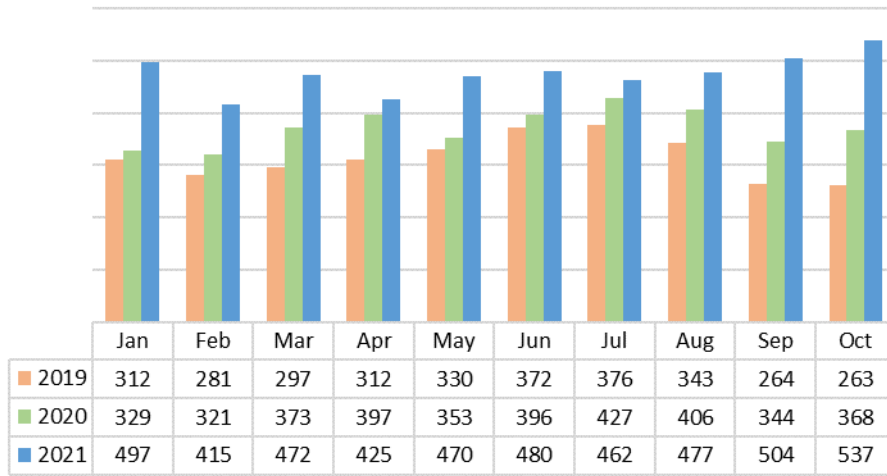
### Physical Circulation Comparison



### Monthly Checkouts vs Renewals



### Monthly Electronic Circulation Comparison



### hoopla Circulation by Format - 2021

