

## Director's September 2021 Report

In September, 35 people stopped in the library either to renew their library card account or to sign up for a new card! From our Library Card Drawing, one lucky person won a \$20 gift certificate to the Sportsman's Bar and Restaurant in Newaygo! However, all are winners for recognizing the value of using Newaygo Library resources in their lives!



## October is Michigan Library Appreciation Month!

This October, the Newaygo Area District Library is helping to highlight the valuable ways in which libraries and library staff across the state have been keeping communities connected to resources and content that informs, entertains, and enlightens.

We invite you to connect to the library this month online or in person! You can explore a variety of digital content, from ebooks, audiobooks, movies, music, and TV shows through the [libby](#) and [hoopla](#) APPs. Try connecting through our Lakeland Library APP or our website. Or visit the library in-person to browse the shelves, get reference help or book recommendations, or hop on public computers and use our free public WIFI. Did you know we have More than Books? Check out our digital cameras, hot-spots, cake pans, metal detectors, puzzles, games, and much more. All of these services are free! The connections can continue to happen, at home, on the go, or in person!

Don't have a library card? It's easy to sign up. "Visit us through our Lakeland Library APP, visit our circulation desks, or contact us with any questions at 231-652-6723 or [info@newaygolibraty.org](mailto:info@newaygolibraty.org).

Michigan Library Appreciation month is a statewide observance sponsored by the Michigan Library Association (MLA) and libraries of all types across the state each October.

NADL is *YOUR* place in the community!  
We look forward to seeing you.

Director Kelly Tinkham  
October 12, 2021





## UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

The library is open for walk-in and by appointments for curbside pick-up. Social distancing is recommended and wearing of facemasks is welcome but not required.

**MOVIES @ THE LIBRARY:** Lower level at 3:30 pm, Oct. 20-Chamber of Secrets; Nov. 3 & Nov. 17, TBA.

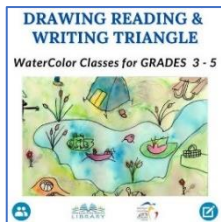
**PRESCHOOL STORYTIME:** Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.

**ADULT DROP-IN ACTIVITY!** Nov. 1 - 6, Adults - visit the Local History Room to make a project in autumn culinary arts!



**CHILDREN'S TAKE & MAKE:** Oct 25 - 30, ALL WEEK LONG! Take & Make Monster Glasses will be available for children ages 12 and under to take home and have fun creating. Quantities are limited!

**TWEEN/TEEN PUMPKIN PAINTING:** Oct 19th 3:30pm - 4:30pm. Hey Tweens & Teens! Join Janell at the Library for a great time Pumpkin Painting! We will be meeting in the Conference Room in the back of the Lobby.



### DRAWING READING AND WRITING TRIANGLE:

A program created and taught by local Children's Book Illustrator/Author Lori McElrath Elick. for children, Grades 3-5. This is a 5-Session Program, meeting at Newaygo Library on Thursdays: 10/21, 10/28, 11/4, 11/11, and 11/18. We have space for up to 10 children. (Sponsored through the MCACA LowellArts Grant)

The program goals include:

1. Drawing a story's "cover art" (simulation) to enhance fine arts education, and to know the steps an illustrator goes through to create a cover art painting that tells a story on the book's cover.
2. Encouraging students to appreciate ownership of their creativity in drawing and writing.
3. Learning the process of creating a story from development of ideas in an outline, re-writing to completion including binding finished project if available.
4. A watercolor painting you create.



**READING IS A TREAT!** October 30 from 10:30 am - 12:30 pm. Join the fun and visit the Newaygo Library in your Halloween costume! Youth 18 and under receive a treat and book to keep (while supplies last!)

## VIRTUAL ACTIVITIES

**WIMEE'S WORDS:** For preschool/elementary ages on NADL's Facebook page every weekday at 1 pm. This INTERACTIVE program features Wimee the Robot and YOU!



**LIKE AND FOLLOW NEWAYGO LIBRARY ON FACEBOOK!**

Find out what's new at NADL! Sign up for the library weekly newsletter at [www.newaygolibrary.org](http://www.newaygolibrary.org) and click on the **JOIN OUR NEWSLETTER** button.

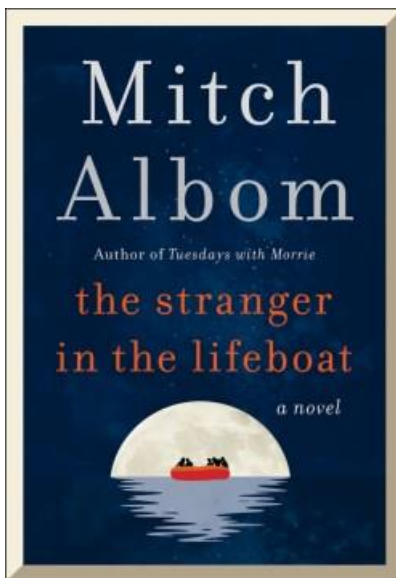
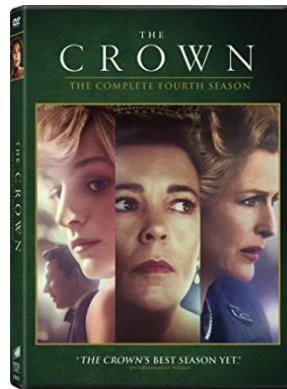
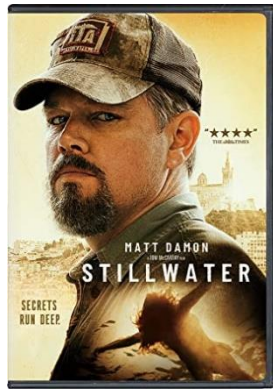
**Wowbrary**  
The Newest Stuff at Your Library



hoopla and libby are your library's apps to borrow eBooks, audiobooks, comics, music, movies and TV shows!



### Upcoming DVD selections



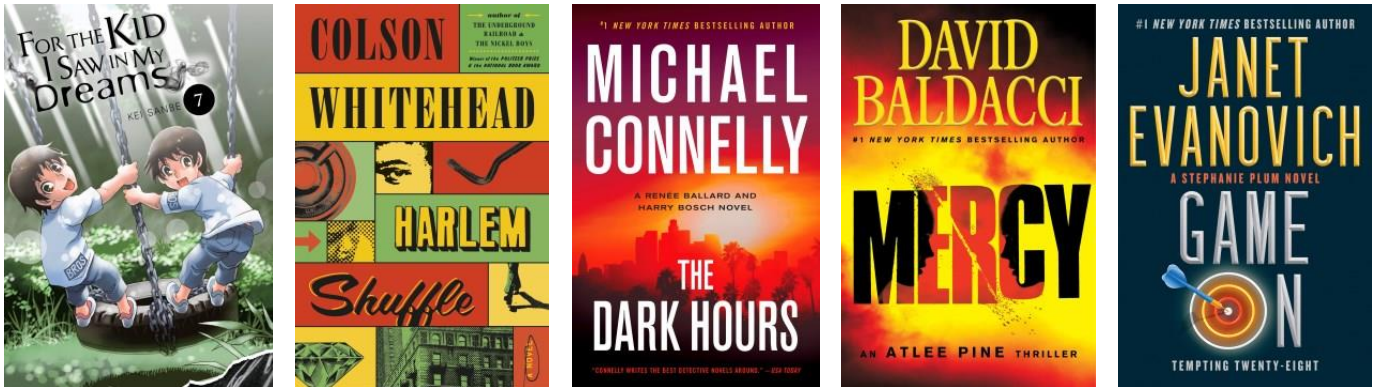
### November Feature Author: [Mitch Albom](#)

What would happen if we called on God for help and God actually appeared? In Mitch Albom's profound new novel of hope and faith, adrift in a raft after a deadly ship explosion, nine people struggle for survival at sea. Three days pass. Short on water, food and hope, they spot a man floating in the waves. They pull him in...So begins Mitch Albom's most beguiling and inspiring novel yet.

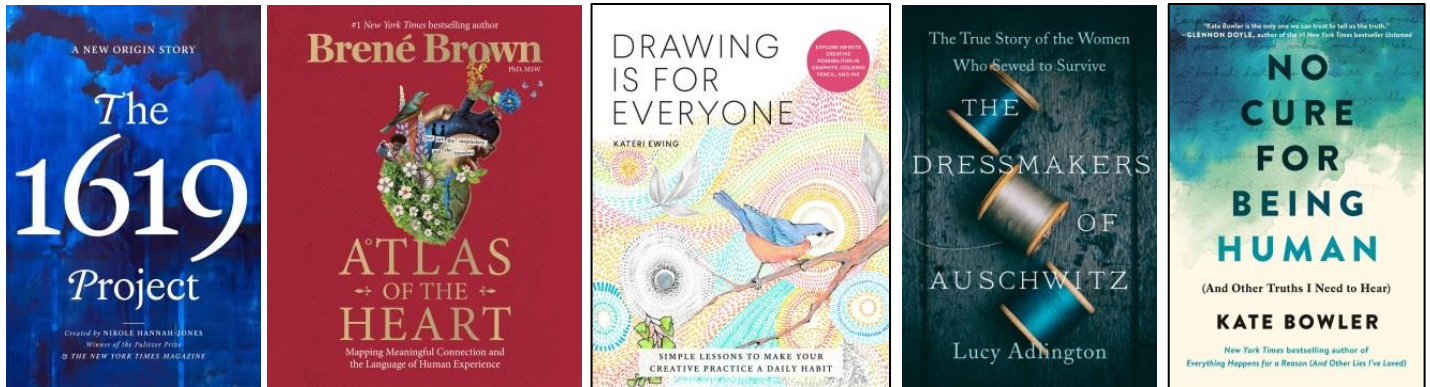
Albom has written of heaven in the celebrated number one bestsellers *The Five People You Meet in Heaven* and *The First Phone Call from Heaven*. Now, for the first time in his fiction, he ponders what we would do if, after crying out for divine help, God actually appeared before us? What might the Lord look, sound and act like? In *The Stranger in the Lifeboat*, Albom keeps us guessing until the end. A fast-paced, compelling novel that makes you ponder your deepest beliefs, *The Stranger in the Lifeboat* suggests that answers to our prayers may be found where we least expect them.



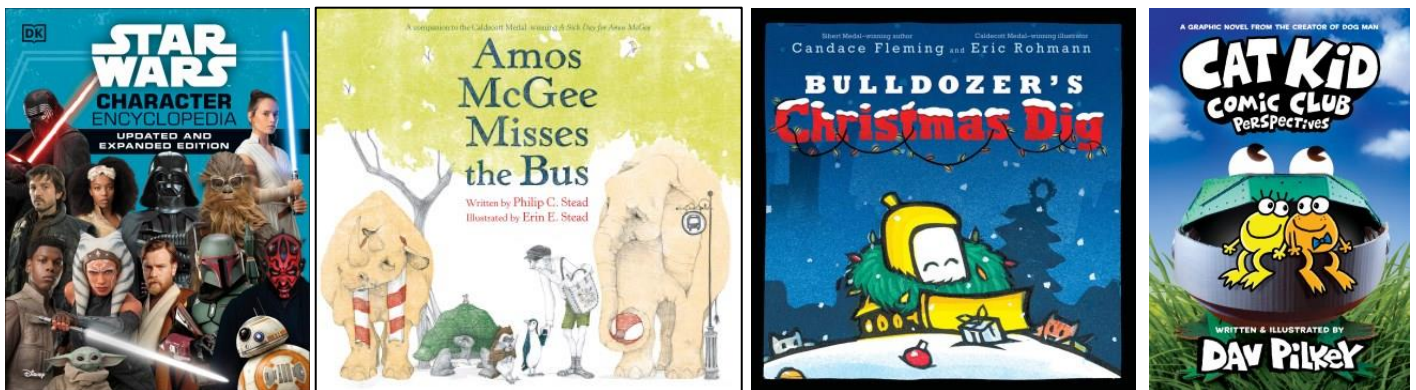
NOVEMBER - A few UPCOMING fiction book selections



A few non-fiction book selections



A few Children's book selections



Place a Hold Today!

By placing holds on future releases, you alert your library staff to the desirable books, movies, magazines, and other items to purchase. Plus, you will be in line to check it out when it becomes available!



**2. Library Staff Opportunities in September.**

- ✓ Director Tinkham: Michigan Library Directors Virtual Library of Michigan meetings; LLC meetings; NADL Board Meeting; State Aid Webinar; De-Escalation Training through LLC.
- ✓ Assistant Director Mary Franklin attended MI-PR Group to learn about Instagram for library promotion.
- ✓ Staff Meeting: Sept 24, 2021. All in attendance. Customer service pointers was revisited; discussed circulation needs; defined what reference transactions were; reviewed the library strategic plan; and discussed accountability in the workplace.
- ✓ Anna Case: Soft Skills – Niche Academy.

**3. Collection Management and Development.**

- ✓ Added: 147 new physical items.
- ✓ Completed the adult non-fiction books removal of items not circulated prior to 2017.

**4. Grants and Donations.**

- ✓ 8/23/21 Application submitted to FACF for a Circulation Grant for 2022.
- ✓ 8/25/21 Application submitted to FACF for a Summer Reading Grant for 2022.
- ✓ 8/30/21 Application submitted to Gerber Foundation for a 2022 Early Reader Collections grant.
- ✓ 8/31/21 Summer Reading donations from area businesses and individuals was ≈\$4,742. Thank You!
- ✓ 9/1/21 MHC MiHope Grant award of \$10,000 for general support and humanities programming!
- ✓ 9/7/21 MCACA LowellArts Mini-grant update: Grant awards announcement will be made on October 22 or 25.
- ✓ 9/24/21 ECF Fund Grant awarded for 8 T-Mobile hot-spots for educational purposes.
- ✓ 9/24/21 ECF Fund Grant awarded for service for 3 T-Mobile hot-spots and 8 laptops for educational purposes.
- ✓ 10/6/21 LM ARPA Equipment Grant Request Update: The Library of Michigan is now moving forward with departmental approval of the grant application review results. All applicants will be notified of the status of their application by the end of October or early November.

**5. Building & Maintenance.**

- ✓ 9/21/21 The annual facility fire alarms inspection was completed by Summit Fire Protection.

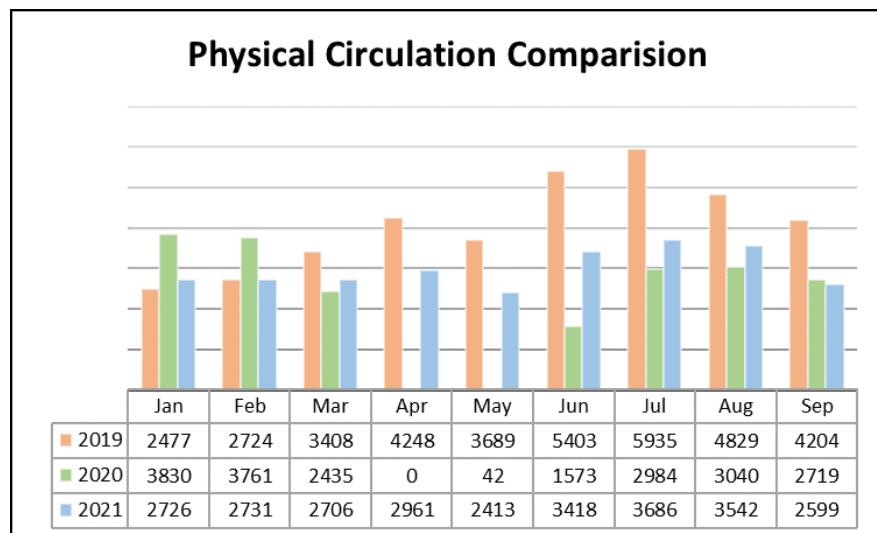
**6. Lakeland Library Cooperative.**

**7. Friends of the Library.**

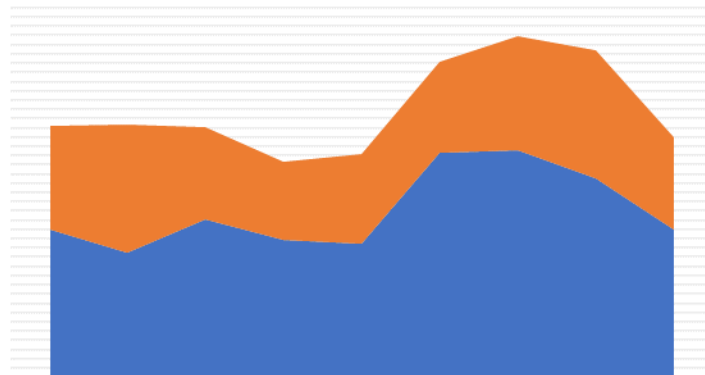
- ✓ The Bookstore is open Mon – Fri, 10 am – 4 pm.

**8. Library Circulation.**

- ✓ 19 people renewed their accounts, and 16 new patrons signed up for library cards in September! Physical circulation remained steady, while Electronic circulation surged to an all-time high in September.

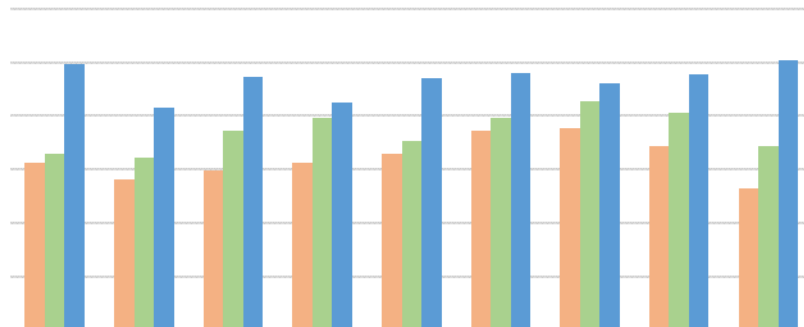


### Monthly Checkouts vs Renewals



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2021 Renewal	1132	1387	992	851	965	981	1223	1395	1000
2021 Checkout	1594	1344	1714	1484	1448	2437	2463	2147	1599

### Monthly Electronic Circulation Comparison



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2019	312	281	297	312	330	372	376	343	264
2020	329	321	373	397	353	396	427	406	344
2021	497	415	472	425	470	480	462	477	504

### hoopla Circulation by Format - 2021

