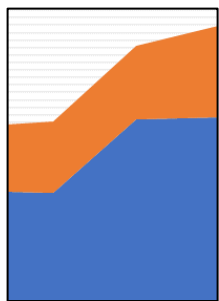


Director's July 2021 Report



We want to keep kids, teens and adults engaged in reading their entire lives. Summer Reading Programs at NADL are designed to encourage fun and intriguing discoveries to challenge readers to read, log their progress, achieve personal goals, and win great prizes. Every year, we see circulation rates climb steeply as people visit the library to sign up and read. This year, our program was called, Tails and Tales. Over 500 people participated! What great fun to see everyone visiting the library to find their next great read, or to collect a prize coupon to local businesses, or to just hang out with their family for a while during a hot day.

May - June - July

Summer Reading Programs are also essential to encourage reluctant younger readers to read! One way we do this is through hosting 11 different discovery presentations geared toward kids and teens to stimulate interests they may have never considered. Kids learned about slap-stick comedy, story-telling, animals, drumming, science, self-defense, yoga and Jiu-jitsu, and doodling. Exposure to these programs encouraged kids to check out books related to the subjects. Allowing kids to choose what interests them is a powerful incentive that builds literacy in the individual. Newaygo Library is the perfect place for our youngest residents to explore and develop lifelong learning habits.



Storytelling



Animals



Science and Comedy

Our community recognizes how important summer reading is to our residents. The Fremont Area Community Foundation provided a \$6,500 grant to the library for these programs. This year, over \$3,050 of support and reading prizes were also donated from over 30 area businesses! The library is humbled and grateful for the overwhelming support and generosity. Rewarding readers of all ages creates pride in their reading achievements. People of all ages that complete Summer Reading will see themselves as readers. That attitude of accomplishment is what is needed in every individual to create a positive and enriched life.

NADL is *YOUR* place in the community! We look forward to seeing you.

Director Kelly Tinkham
August 10, 2021



Drumming



UPCOMING ACTIVITIES AT NEWAYGO LIBRARY



The library is open for walk-in and by appointments for curbside pick-up. Social distancing is recommended and wearing of facemasks is welcome but not required.

MOVIES AT THE LIBRARY: In the lower level at 3:30 pm. Aug 18, Spiderman – Into the Spiderverse. Sept 1, Tom & Jerry; Aug 15, James & the Giant Peach.

PRESCHOOL STORYTIME: Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.

ADULT DROP-IN ACTIVITY! Aug 9-14, Adults - visit the Local History Room to make your very own Bath Salts!

AUGUST BOOK CLUB DISCUSSION: Wed. Aug 18, 2:30 – 4 pm. Meeting at the River Stop Cafe, 52 State Rd, Newaygo, MI 49337. This month our book is: "The Firekeepers Daughter" by award winning author, Angeline Boulley. Ms Boulley is planning an author visit to the library in July 2022 as part of the MI-Grown Arts Program supported by the MCACA LowellArts mini-grant program!

3D WORKSHOP FOR TWEENS AND TEENS: Aug 24 and 26 from 1-3:00 pm. Kids will learn about 3D design and print their own prototype. This program and equipment were made possible through a LSTA Grant from the Library of Michigan.

ABSTRACT ART - VICTOR DUBOIS: Saturday, August 28•10:30am – 12:00pm. Adults and Teens will learn about abstract art and create their unique pieces of art! Sponsored by MCACA.

DIAMOND PAINTING WORKSHOP: Tuesday, August 31•1:00 – 3:00pm. For Adults, Diamond Painting is similar to painting by number, except that instead of using paint, you are using tiny, flat-backed resin diamonds, applied to a charted design. This class is supported by the MCACA.

VIRTUAL ACTIVITIES

PRESCHOOL STORYTIME: On Facebook, every Tuesday at 11 am.

MIDDLE-ZONE MONDAYS: Every Monday, activities for Tweens on Facebook.

TEEN TUESDAY: Every Tuesday, activities for Teens on Facebook.

WIMEE’S WORDS: For preschool/elementary ages on NADL’s Facebook page every weekday at 1 pm. This INTERACTIVE program features Wimee the Robot and YOU!



LIKE AND FOLLOW NEWAYGO LIBRARY ON FACEBOOK!

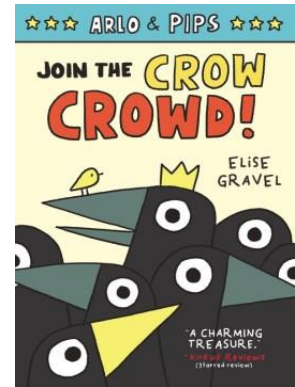
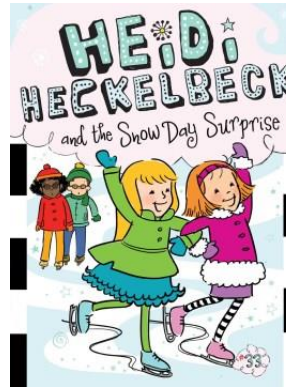
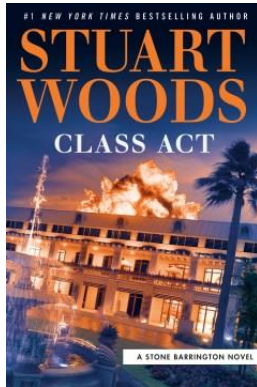
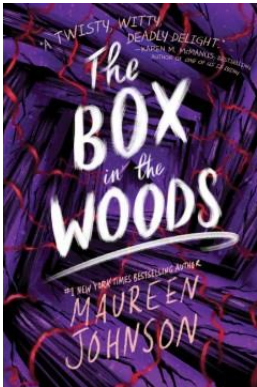
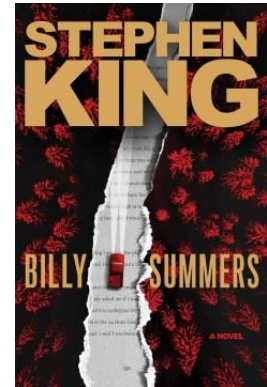
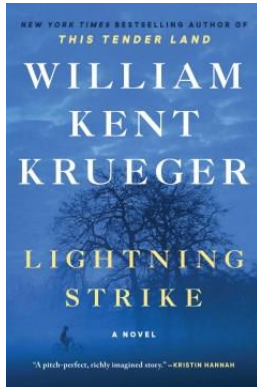
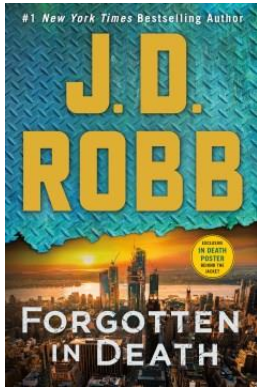


Find out what’s new at NADL! Sign up for the library weekly newsletter at www.newaygolibrary.org and click on the **JOIN OUR NEWSLETTER** button.

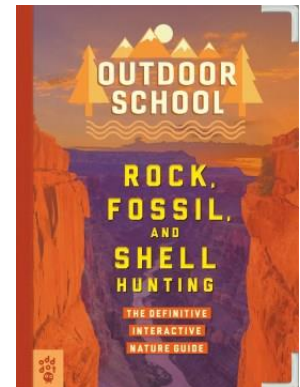
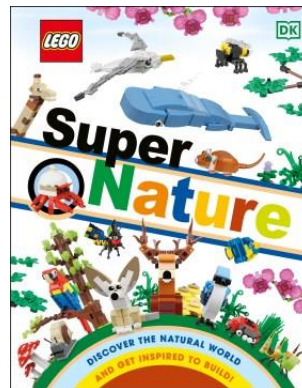
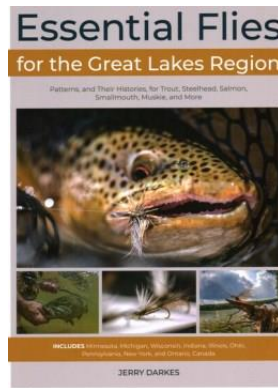
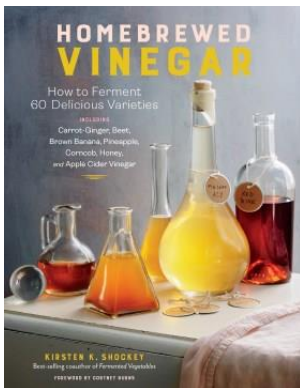
hoopla and libby are your library’s apps to borrow eBooks, audiobooks, comics, music, movies and TV shows!



AUGUST - A few UPCOMING fiction selections



A few non-fiction selections



Place a Hold Today!

2. Library Staff Opportunities in June.

- ✓ Director Tinkham: Michigan Library Directors Virtual Library of Michigan meetings; LLC meetings; NADL Board Meeting.
- ✓ Staff Meeting: July 23, 2021. All in attendance.
- ✓ Tim Hill’s last day is August 13.
- ✓ New circulation assistant Ariana Hunt begins employment on August 11. Ari graduated from Newaygo Public Schools and enjoys being creative, helping people, and teaching kids.

3. Collection Management and Development.

- ✓ Added: 108 new physical items and 14,085 electronic items.

4. Grants and Donations.

- ✓ 7/15/21 Application submitted to the LM ARPA Equipment Grant for digital inclusion in our community.
- ✓ 7/1/21 Application submitted to ECF Fund Grant for 8 T-Mobile hot-spots for educational purposes.
- ✓ 7/23/21 Application submitted to MHC MiHope Grant for general support and humanities programming.
- ✓ 7/28/21 Application submitted to MCACA LowellArts Mini-grant for arts and humanities MI-Grown programming.
- ✓ 8/9/21 Application submitted to ECF Fund Grant for service for 3 T-Mobile hot-spots and 8 laptops for educational purposes.

5. Building & Maintenance.

- ✓ 7/14/21 Bishops Heating and Cooling performed routine maintenance on furnaces and air-condition units.

6. Lakeland Library Cooperative.

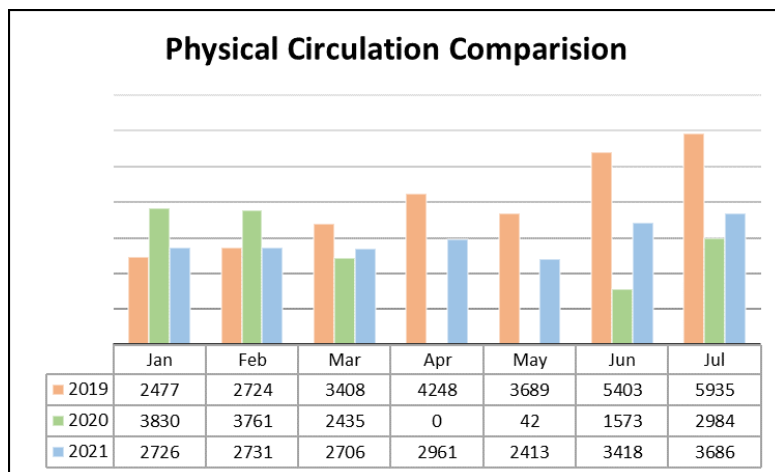
- ✓ In July, Lakeland has approved a revision to their Non-Resident Account policy to allow member libraries the option to afford new non-resident patrons the ability to have access to digital collections.
- ✓ On 9/1/2021, overdue fines will resume as LLC libraries cease fines forgiveness due to the pandemic.

7. Friends of the Library.

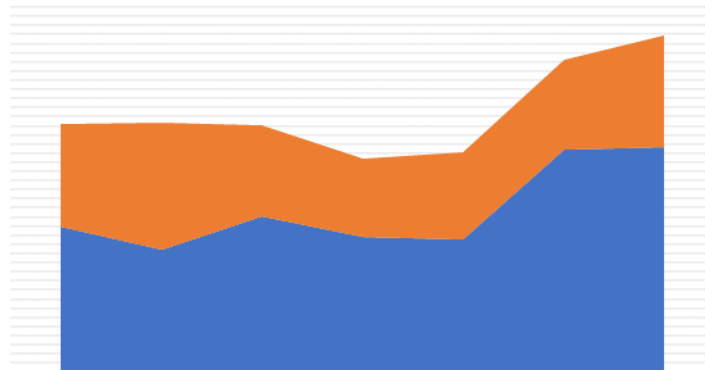
- ✓ The Bookstore is open Mon – Fri 10 am – 4 pm.
- ✓ The Friends will hold a meeting on August 16 (Monday) 5:00 pm in the Conference Room.
- ✓ The Labor Day Booksale will be held Saturday, August 4, 10 am – 2 pm.
- ✓ The Bookstore added a new shelf.

8. Library Circulation.

- ✓ 12 new patrons received library cards in July. Summer reading programs draw new patrons to the library. That is 32 new patrons to date this summer. Circulation climbed for summer reading.

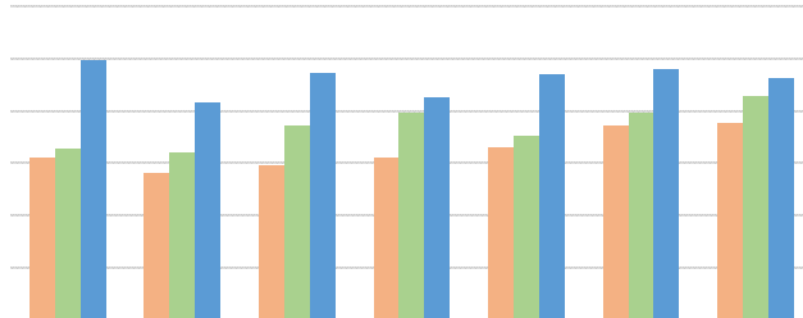


Monthly Checkouts vs Renewals



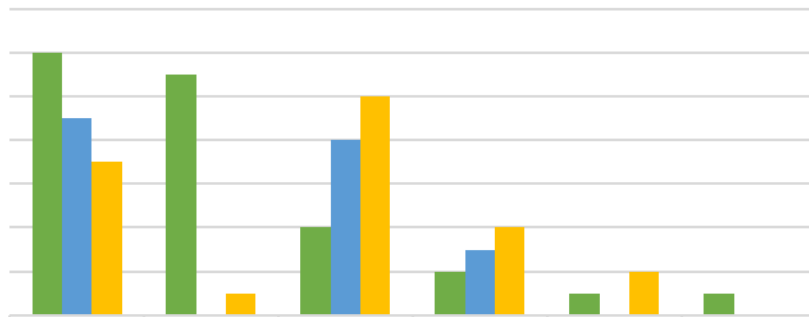
	Jan	Feb	Mar	Apr	May	Jun	Jul
2021 Renewal	1132	1387	992	851	965	981	1223
2021 Checkout	1594	1344	1714	1484	1448	2437	2463

Monthly Electronic Circulation Comparison



	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	312	281	297	312	330	372	376
2020	329	321	373	397	353	396	427
2021	497	415	472	425	470	480	462

hoopla Circulation by Format - 2021



	e-Audio	e-Comic	e-Book	Movie	Music	TV
May	12	11	4	2	1	1
June	9	0	8	3	0	0
July	7	1	10	4	2	0