

Director's May 2021 Report

Hello! Our library was founded as Newaygo Carnegie Library in 1915 and has served our area for over 100 years. The founders' original vision was to create a hub where the community could come together, share and learn. In today's connected world, it's easy to forget that libraries still serve as a place for people to come together. Our library has evolved just like society around us, providing digital material and access to the latest technology to assist everyone from children to job seekers to senior adults. What has not changed, however, is that we are a place for families and neighbors to come together.

The heart of any library relies on people. We have approximately 7000 people in our service area, but only about 50% hold an account at the library. We want to increase that number, and we know it is important that we reach out and connect with local organizations, civic groups, and governments. Our goal is to increase awareness of our services and improve communication with other community groups.

Although we are supported through a millage, a library only thrives if the community embraces it. Our motto is Gather, Connect, Explore, and we strive to be a place where our community feels as at home with us as they do in their own living room. We are always interested in opportunities to increase public awareness and support for the library. If you haven't visited us lately, I'd like to extend an invitation to stop by, or even send you our newsletter with information about our services and our role in the community. Thank you very much for your time.

NADL is *your* place in the community! We look forward to seeing you.

Director Kelly Tinkham
June 7, 2021



Find out what's new at NADL! Sign up for the library weekly newsletter at www.newaygolibrary.org and click on the **JOIN OUR NEWSLETTER** button.



1. UPCOMING ACTIVITIES AT NEWAYGO LIBRARY

The library is open for walk-in and by appointments for curbside pick-up.

Due to Covid-19, In-person meetings require social distancing, and facemasks indoors unless vaccinated.

IN-PERSON ACTIVITIES

PERSONAL PRESCHOOL STORYTIME: Tuesdays – Fridays, 11 am to 4 pm. Families are invited to make an appointment for a personal story-time with children’s staff Mr. Tim. A family group will spend an hour listening to the reading of 3 picture books and enjoy time to create a craft.

MOVIES AT THE LIBRARY: In the lower level at 3:30 pm. June 16, The Croods: A New Age; July 7, Shrek! July 21, Scoob!

PRESCHOOL STORYTIME: Tuesdays at 11 a.m. Three stories plus a craft are shared in the lower level.



ADULT DROP-IN ACTIVITY! June 7-12, Adults are invited to visit the Local History Room to create a pansy votive cup!

WATERCOLOR INSTRUCTION: Saturday, June 19·10:30 am – 12:00 pm, Artist Lori Eslick teaches Adults and Teens watercolor painting in easy steps. This free class is supported in part by a grant from the Michigan Council for Arts and Cultural Affairs Minigrant Program, administered by LowellArts.

JUNE BOOK CLUB DISCUSSION: Wed. June 30, 2:30 – 4 pm. This month our book is: "Four Winds" by the number one selling author, Kristin Hannah. This is an American epic about love and heroism and hope, set during the Great Depression, a time when the country was in crisis and at war with itself, when millions were out of work and even the land seemed to have turned against them. The book display is @ the Front desk of the Library for checkout. This will be a great story to discuss.

SUMMER READING SIGN-UP BEGINS! ALL AGES – June 1.

June 10 at 11 am: **DRUMMUNITY INTERACTIVE-** Kids! Dance, sing, and play with a community drum circle! Drums and instruction included, just bring your passion for rhythm and we’ll provide the rest!

June 17 at 11 am: **KOOKY KRYPTIDS-** Kids! Help Professor Snoopenheimer snoop out mysterious creatures! Kryptids can be spooky, but with Professor Snoopenheimer they’re only Kooky and lots of fun!

June 24 at 11 am: **FARMER FUNN'S BASKET OF STORIES-** Kids! “Tall Tales” are stories told as if they were true, but contain very exaggerated parts. Some are partly true, some are completely make-believe! Farmer Funn will share how storytelling can help children solve problems. He’ll plant the seeds for children’s imaginations to grow tall and strong!

June 15 at 2:30 pm: **TEEN SELF DEFENSE CLASS-** Teens! Join us for a self-defense class, taught by Officer Paquet of the Newaygo Police department. Learn how to protect and defend yourself today!

These events are made possible in part by a grant from the Fremont Area Community Foundation and are also funded in part by the Michigan Humanities Council Touring Grants.

VIRTUAL ACTIVITIES

PRESCHOOL STORYTIME: On Facebook, every Tuesday at 11 am.

MIDDLE-ZONE·MONDAYS: Every Monday, activities for Tweens on Facebook.

TEEN TUESDAY: Every Tuesday, activities for Teens on Facebook.

WIMEE’S WORDS: For preschool/elementary ages on NADL’s Facebook page every weekday at 1 pm. This INTERACTIVE program features Wimee the Robot and YOU!



LIKE AND FOLLOW NEWAYGO LIBRARY ON FACEBOOK!

2. Library Staff Opportunities in May.

- ✓ Director Tinkham: Michigan Library Directors Virtual Library of Michigan meetings; LLC meetings; NADL Board Meeting.
- ✓ Mary Franklin, Marketing / Communications: MI PR Group Mtg: Summer Library Program Promotion Roundtable.
- ✓ May Staff Meeting: Staff individually attended Bibliocore and ReadSquare training.
- ✓ Anna Kausch has joined the library team for the summer, through an NCRESA internship. Welcome!

3. Collection Management and Development.

- ✓ Added: 151 new physical items.
- ✓ Young adult and large print collections were weeded according to last dates of circulation.

4. Grants and Donations.

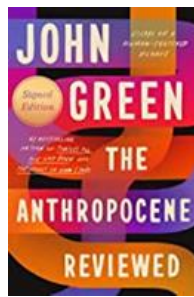
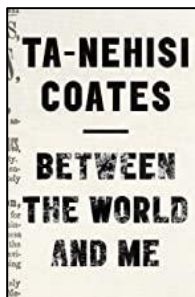
5. Building & Maintenance.

6. Lakeland Library Cooperative.

7. Friends of the Library.

- ✓ The Bookstore is open Mon – Fri 10 am – 4 pm.

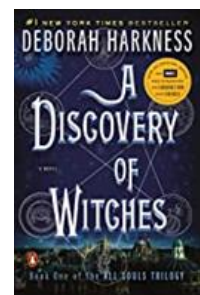
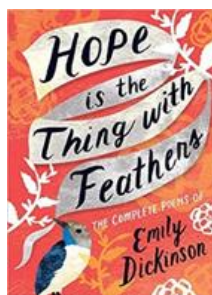
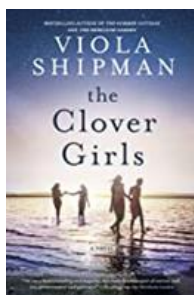
8. Library Circulation. 10 new patrons received library cards in May. Staff are also making several new card accounts as summer reading programs draw new patrons to the library.



Staff Reading Picks:



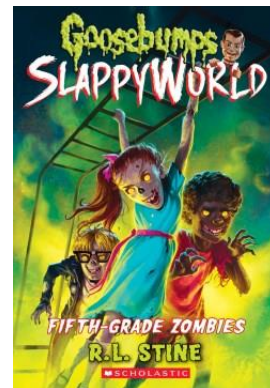
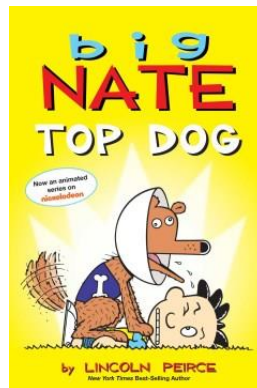
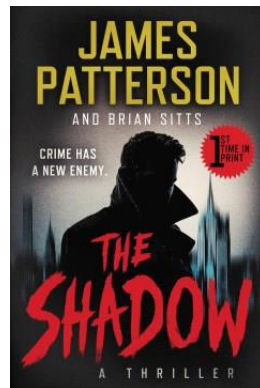
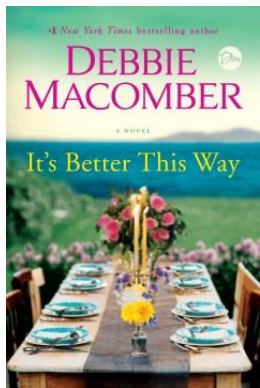
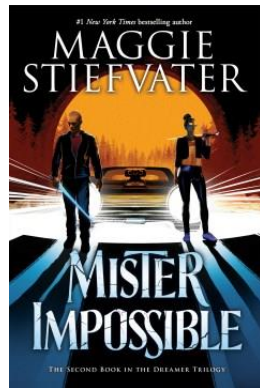
- Tim** – Baltimore by Christopher Golden
Kelly – The Clover Girls by Viola Shipman
Mary – A Discovery of Witches by Deborah Harkness
Alexis – The Anthropocene Reviewed: Essays on a Human-Centered Planet by John Green
Anna K – Poems by Emily Dickinson
Cathy – Between the World and Me by Ta-Nehisi Coates



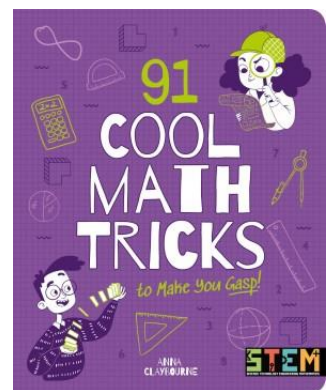
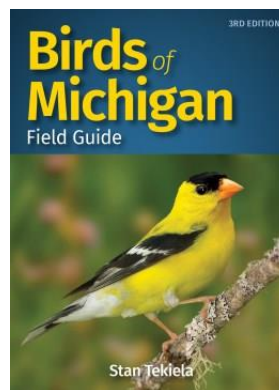
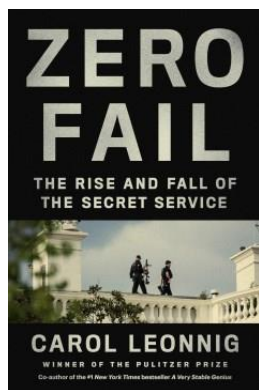
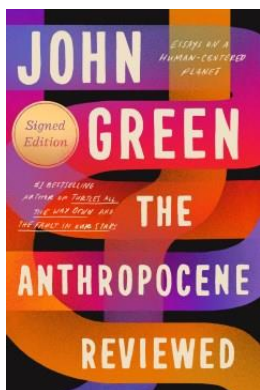


JUNE-JULY

A few UPCOMING fiction selections



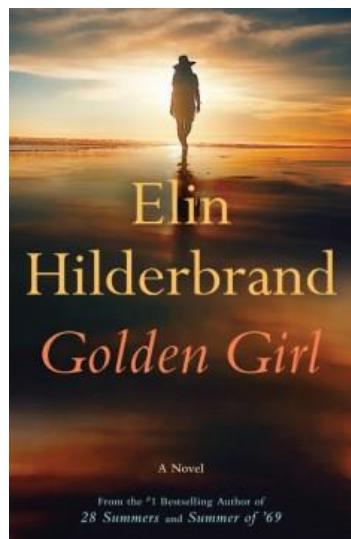
A few non-fiction selections



Place a Hold Today!



FEATURE AUTHORS



JUNE FEATURE AUTHOR ELIN HILDERBRAND

"In this satisfying page-turner from "the queen of beach reads" (*New York Magazine*), a Nantucket novelist has one final summer to protect her secrets while her loved ones on earth learn to live without their golden girl.

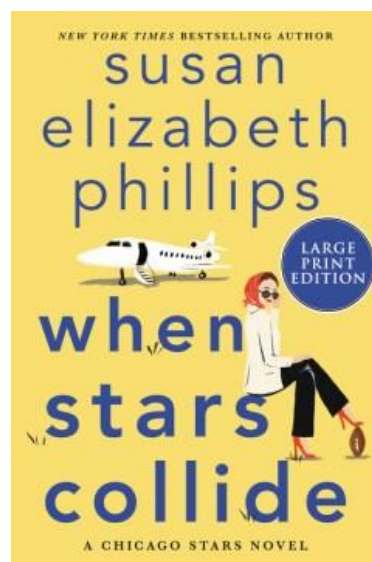
Elin Hilderbrand lives on Nantucket with her husband and their three young children. She grew up in Collegeville, Pennsylvania, and traveled extensively before settling on Nantucket, which has been the setting for several of her novels. She is a graduate of Johns Hopkins University and the graduate fiction workshop at the University of Iowa."

JULY FEATURE AUTHOR SUSAN E. PHILLIPS

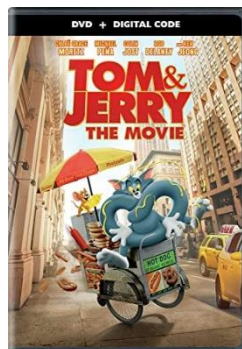
Susan Elizabeth Phillips, whose website bears the motto, "Because life is better with happily ever afters," is the creator of the sports romance. An internationally acclaimed author, her books have been published in over 30 languages. She's the only four-time recipient of the Romance Writers of America's prestigious Favorite Book of the Year Award, and a recipient of their Lifetime Achievement Award.

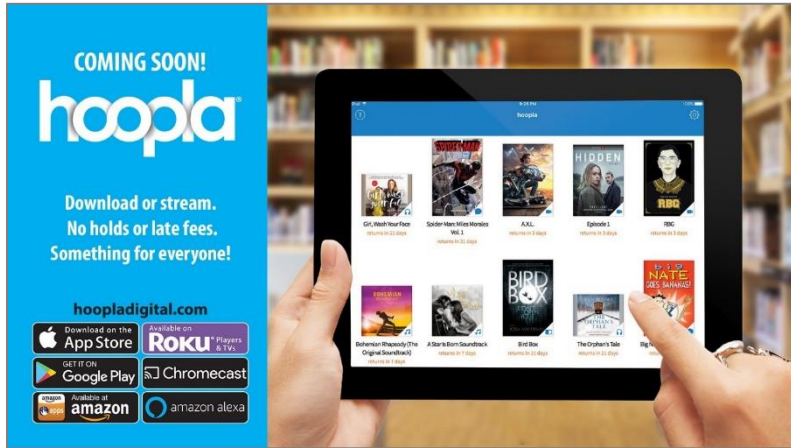
Susan's newest book, *When Stars Collide*, is published in late June. The book is part of her *Chicago Stars* football series.

In addition to being a *New York Times*, *Publisher's Weekly*, and *USA Today* bestseller, she is a hiker, lazy gardener, horrible singer, passable cook, passionate reader, wife, mother of two grown sons, and grandmother.



DVD NEW RELEASES!





WHAT'S ALL THE HOOPLA AT NADL?

What is hoopla?

hoopla is a digital media service offered by Newaygo Library that allows you to borrow movies, music, audiobooks, ebooks, comics and TV shows to enjoy on your computer, tablet, or phone – and even your TV! Titles can be streamed immediately, or downloaded to phones or tablets for offline enjoyment later. You will have hundreds of thousands of titles to choose from, with more being added daily. Hoopla is like having NADL at your fingertips. Anytime. Anywhere. Instant access for most items! No waiting and no hassles!

- ✓ Borrow up to 5 eBooks, audiobooks, comics, music, movies, or TV shows a month!
- ✓ All you need to get started will be your library card and a web browser, smart phone, or tablet.

Read, Listen, & Watch with Your Library Card!





THE LIBRARY CARD CATALOG YOU WILL LOVE!

Newwaygo Area District Library has a whole new card catalog to explore!

- ✓ Mobile Friendly and at your fingertips.
- ✓ Reader Advisory lists created by staff & “while you wait” titles to help you find your next read.
- ✓ Built-in, intuitive searches.
- ✓ Express yourself through community-contributed content.
- ✓ Interesting, human-centered design to be accessible to as many people as possible.
- ✓ Wonder what’s available at Newwaygo Library? NADL collections naturally appear first. Still can’t find what you want, search the whole Lakeland Library Cooperative libraries with a button-click.

The screenshot shows the library's website interface. At the top left is the logo for Newwaygo Area District LIBRARY. To the right is a search bar with the text "Search the" followed by a dropdown menu set to "Catalog", the word "by", another dropdown menu set to "Keyword", and a search input field. A magnifying glass icon is on the right of the search bar, and the text "Advanced Search" is below it. Below the search bar is a blue navigation bar with "Explore" and a dropdown arrow, and "Lakeland Catalog" selected. The main content area is titled "Recent Staff Lists" and features four columns of book covers with titles and author information:

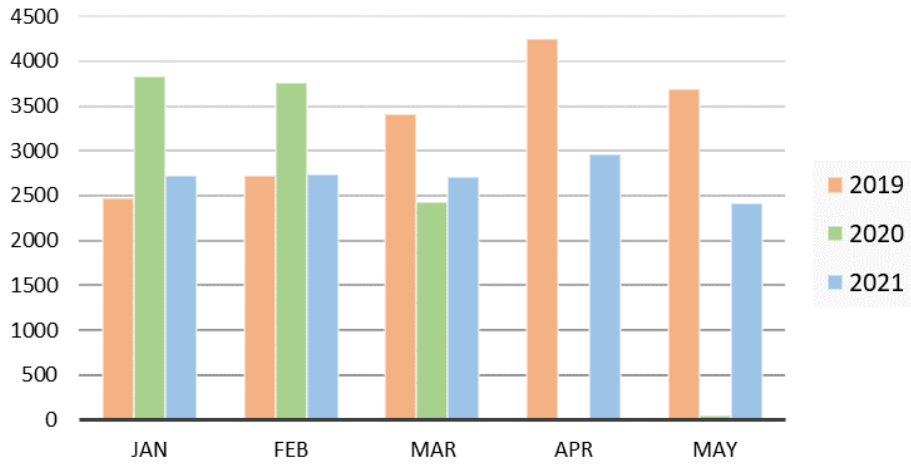
- Pride Month, 2021: Nonfiction** » by pdelois, GENERAL RECOMMENDATIONS
- Christian Middle School Fiction** » by SPL_jennifer, GENERAL RECOMMENDATIONS
- Juneteenth: A Celebration of Freedom and Remembrance** » by SkokieStaff Adult, GENERAL RECOMMENDATIONS
- New Mystery & Suspense June 2021** » by WCLSAdults, GENERAL RECOMMENDATIONS



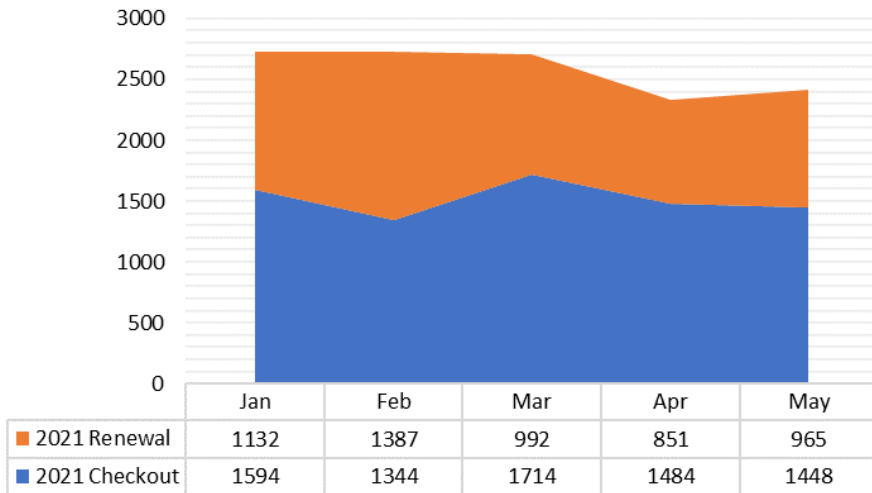
*The Friends **Memorial Weekend Sale** was a success, bringing in just over \$200 in donations to help fund the 2021 summer reading prize shirts! The bookstore is open Mon - Fri, 10 am – 4 pm if the Library is open. Browse a great selection of fiction and non-fiction books and DVDs. All purchases benefit special projects at NADL, including the upcoming summer reading programs for children and teens!*

Life's most persistent and urgent question is, 'What are you doing for others?'
 – Martin Luther King, Jr.

Physical Circulation Comparison



Monthly Checkouts vs Renewals



Physical Circulation by Year

