



Upcoming Watercolor Instruction by Lori Eslick

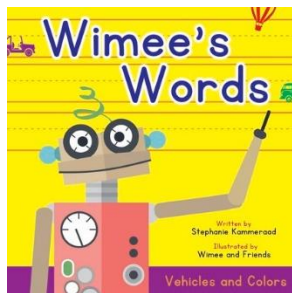
## LIBRARY DIRECTOR'S DECEMBER 2020 REPORT

Like me, you may be glad to close the book on 2020 while being cautiously hopeful for a better 2021. 2020 was quite a year for all of us. Difficulties on many levels of life challenged us in ways we never would have imagined. So often at such times, it was easiest to focus on the troubles and miss the opportunities.

At NADL, the past months not only challenged us, but also revealed how creative we could be to remain connected to meeting needs in our community.

A great example of this was in our programming for youngest residents. Once libraries were required to close in mid-March, our popular preschool storytime program came to a halt. NADL staff refocused their energy and talents to brainstorm ideas for new virtual programming. Our goal was to engage readers and inspire imagination while building literacy. From this opportunity, Preschool Story-time went *VIRTUAL*.

We also created an entirely *NEW* program for elementary-aged children called *STORY-CIRCLE*. Every month, a new early reader chapter book was read one chapter day-by-day until complete. Never before had Newaygo Library offered a special reading time specially targeting the reading interests of K-3<sup>rd</sup> grade students.



Beginning in September, through a partnership with Wimage Technology, NADL provided a daily *INTERACTIVE* experience for young readers through *WIMEE'S WORDS*. The 30-minute show aired every weekday on FB and allowed kids to interact with the show to encourage them to get creative and use their imagination, build vocabulary in both English and Spanish, and work on storytelling through puppetry, music and wordplay. All three literacy programs continue to meet needs in the community even as we resume limited in-person storytime through Personal Storytime.

As we step into 2021, library staff will continue to develop new and exciting in-person and virtual programming for all ages. During the next quarter, look for new adult crafting classes, board-game programs for all ages, financial and tech classes, take-home and drop-in activities, informational talks by experts, and month-long quests in the library!

NADL is YOUR place to gather, connect, and explore!



Upcoming Diamond Painting Instruction

Kelly Tinkham, Library Director  
January 11, 2021



## 1. Upcoming Programming at Newaygo Library

*In-person meetings require social distancing and facemasks.*

Beginning Jan. 4, 2021, the library is open for walk-in access to the facilities and by appointments for curbside pick-up. Programming may be virtual and in-person as state restrictions dictate.

**TEEN & ADULT WINTER READING PROGRAM** Dec. 14-Feb 28. Sign-up and read 8 books for chances to win a new Kindle Fire 8 for a lucky teen and adult! Read Squared or paper versions available.

**WATERCOLOR INSTRUCTION:** Saturday, January 16, 10:30am – 12:30pm. Warm up your winter with a watercolor painting workshop filled with fun! Participants are given step-by-step watercolor instruction by artist Lori Eslick. Supported in part by the MCACA Lowell Arts Mini-grant. IN-PERSON.

**PERSONAL PRESCHOOL STORYTIME:** In January and February, Tuesdays – Fridays, 11 am to 4 pm. Families are invited to make an appointment for a personal story-time with children’s staff Mr. Tim. A family group will spend an hour listening to the reading of 3 picture books and enjoy time to create a craft. Virtual story-times also continue.

**DIAMOND PAINTING WORKSHOP:** Saturday, January 23, 10:30am – 12:30pm. Diamond painting is similar to painting by number, except that instead of using paint, you are using tiny, flat-backed resin diamonds, applied to a charted design. It’s enjoyable and easy! This class is supported by the Michigan Council for Arts and Cultural Affairs Mini-grant Program, administered by Lowell Arts.

**FINANCIAL WELLNESS WORKSHOP:** Saturday, January 30, 10:30am to 12:30pm. This seminar is designed to give people the necessary tools to establish healthy spending habits, including how to budget, managing debt, knowing how to check your credit score, what to look for when applying for student loans, and much more! Independent Bank Newaygo Branch Manager Jazmin Vanderwall shares.

## 2. Library Staff Opportunities.

- ✓ Director Tinkham: December Michigan Library Directors Virtual Library of Michigan meetings; Dec 10, LLC Board and Advisory Council Meetings and Non-Resident Card Committee meeting. Dec 14, LLC Capira meeting. Dec 15, NADL Board Meeting.
- ✓ Children’s Specialist Tim Hill: Dec 4, 10, & 17: Workshops for “Building Early Literacy Skills through Songs, Rhymes, & Books: Ready to Read Michigan for Early Childhood Educators.”
- ✓ Marketing Specialist Mary Franklin: Dec 14, LLC Capira meeting; Dec 15, Library PR meeting.
- ✓ Dec. 11: Staff MERS informational meeting, Hill, Hurrle, Ashcroft, MacLeod, Case, Tinkham attended.

## 3. Collection Management and Development.

- ✓ 155 new physical items. Adult fiction collection weeding continues.

## 4. Grants and Donations.

- ✓ Dec 22, FACF notified that NADL was awarded a single-year circulation grant of \$18,275, approximately 80% of the requested amount. The full summer reading grant request of \$6,500 was also awarded.

## 5. Building & Maintenance.

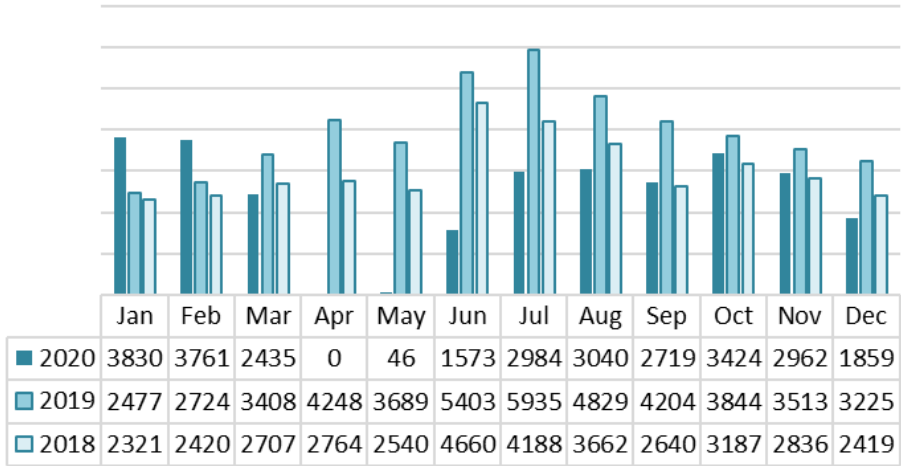
- ✓ Dec 30, Dependable Fire Protection replaced a snoot in the library water line.

## 6. Lakeland Library Cooperative.

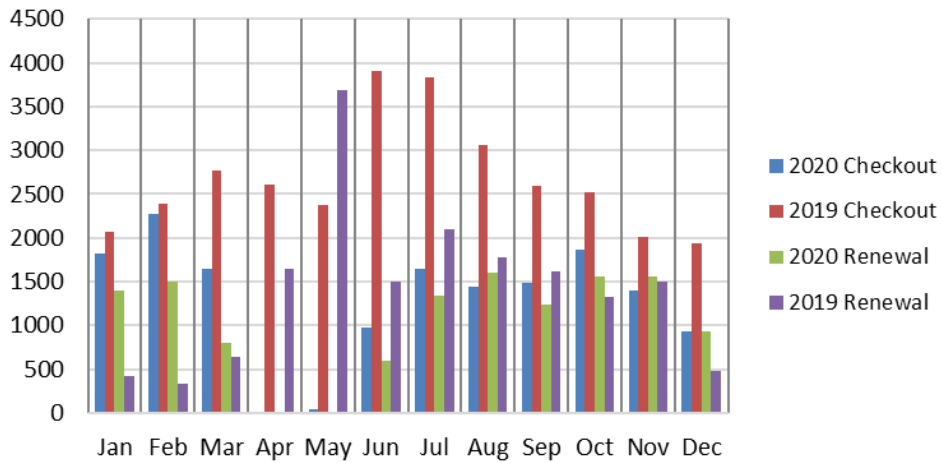
## 7. Friends of the Library.

**8. Library Circulation.** Six residents became new library patrons in December. Circulation of physical items was lower than the previous year once Covid-19 restrictions took effect. Circulation of electronic items was consistently higher than any previous years. Children’s materials were the single largest item circulated from the physical collections. Overall, fiction was checked out more often than non-fiction, and DVD checkouts exceeded magazines and other miscellaneous item checkouts.

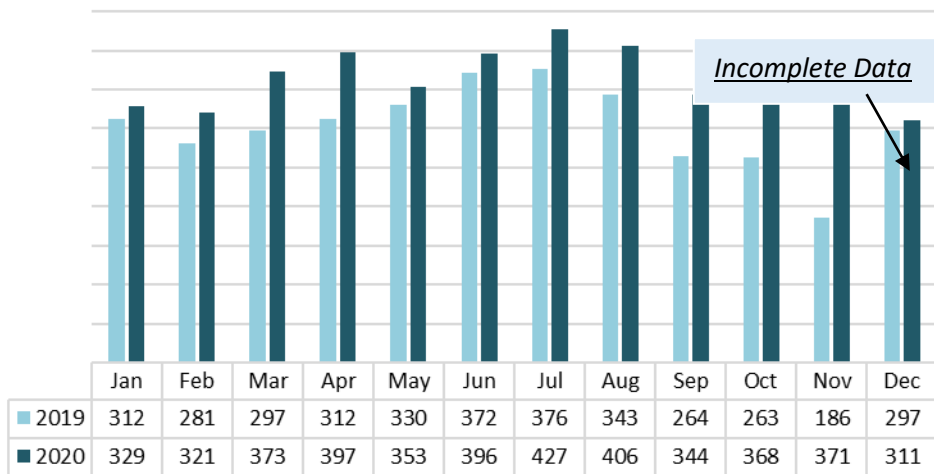
## Monthly Physical Circulation



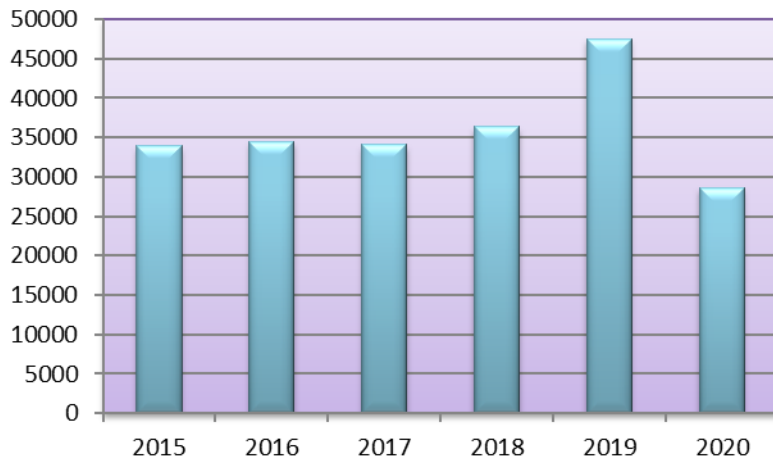
## Monthly Checkout vs Renewal



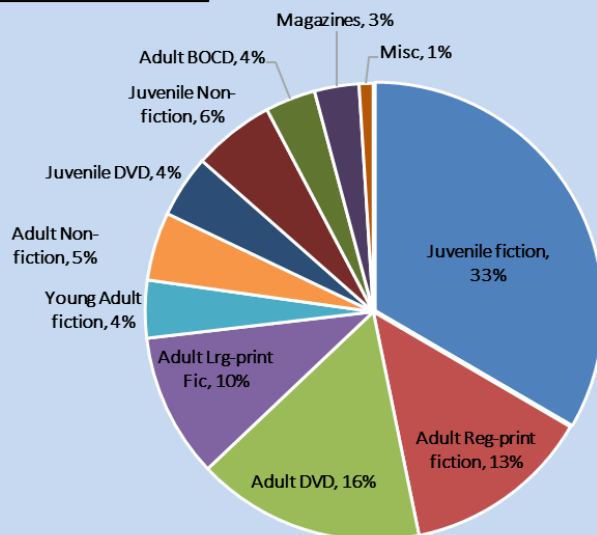
## Electronic Circulation 2020 vs 2019



## Yearly Circulation Totals



### 2020 Circulation



### 2020 Circulation Types

