



LIBRARY DIRECTOR'S OCTOBER 2020 REPORT



The month of October was **Michigan Library Appreciation Month!**

Seventeen patrons updated their NADL accounts, and we welcomed eleven new library cardholders. Everyone who participated received a free pen and were entered into a drawing for a \$20 gift card to a local business. On November 1st, Sharon Gustafson won a gift certificate to the RiverStop Café! One new patron related that she had heard about the new T-Mobile hotspots available for check-out. That prompted her to sign up for her account. **NADL's digital inclusion efforts** through providing free 24/7 high-speed internet access and availability of devices to access data away from the library are important for Newaygo-area residents. Digital inclusiveness means all people have access to the information necessary for education, employment, lifelong learning, and essential services.



On **Halloween**, 115 kids trick-or-treated at the library for **"Reading Is a Treat."** Kids received two treats—a candy and a **free book** to keep! **NADL's literacy efforts** puts quality fiction and non-fiction books in hands of young people to promote pride of ownership as children fill their own library shelf at home. Free reading is essential for students to become better readers, learners, and spellers. This fun Halloween program offers children empowerment to choose what they want to read. Encouraging self-selection of reading materials is an extremely important motivation. Reading for pleasure leads to higher academic performance, social engagement and personal development. This program was made possible in part by a grant from the Fremont Area Community Foundation.



On **October 17**, NADL staff and volunteers taught the 2nd class of "Metal DETECTING Our History." Three children participated and discovered interesting pieces of Newaygo's history. One youngster uncovered an 1859 Indian Head penny! The excitement on their faces underscored the importance of NADL providing exploration and **lifelong learning opportunities** to our community members.



NADL is YOUR place to gather, connect, and explore!

Kelly Tinkham, Library Director
November 6, 2020



1. Upcoming Programming at Newaygo Library

In-person meetings are dependent on State health restrictions. Social distancing and masks are required.

HOLIDAY POCKET PLANNER 1 & 2: Thurs., Nov. 12, 2–4pm and Sat., Nov. 14, 10:30 am – 12:30 pm. Library staff will guide you through making a Holiday Pocket Planner to help with all your Christmas activities! Each guest (4) will leave with their very own creation! Library's Local History Room. IN-PERSON.

PRESCHOOL STORYTIME: Tuesdays at 11 am in the “Read to Me Room.” IN-PERSON <10 & VIRTUAL
STORY CIRCLE: For elementary-aged children: New stories begin the first of every month. VIRTUAL.

FAMILY STORYTIME: Every Saturday of the month at 11 am. VIRTUAL.

MIDDLE-ZONE MONDAYS: Every Monday for Tweens: VIRTUAL.

TEEN TUESDAY: Every Tuesday: VIRTUAL.

STORYTIME ON THE ROAD: Mr. Tim shares story-time at local Resonate Church daycare on the 3rd Thursdays of the month. IN-PERSON & OFF-SITE.

WIMEE’S WORDS: For preschool/elementary ages, on NADL’s Facebook page every weekday at 1 pm. VIRTUAL AND INTERACTIVE

#WHAT’S NEW WEDNESDAY, #THOUGHTFUL THURSDAY, #FRIDAY FUNDAY: Facebook posts for adults.

2. Library Staff Opportunities.

- ✓ Director Tinkham: October Michigan Library Directors Virtual Library of Michigan meetings; October 8, LLC Board and Advisory Council Meetings; Oct 15, State Aid Report filed; Oct 15, F.O.L. meeting to discuss re-opening the bookstore and upcoming ideas for the Christmas Walk on Dec. 4; Oct. 16, TIFA Board Meeting; Oct. 20, NADL Board Meeting.
- ✓ Youth Specialist Tim Hill: Oct 5, LLC Youth Services Committee meeting; Oct. 15, Storytime at Resonate Church Daycare.
- ✓ Marketing Specialist Mary Franklin: Oct. 28, Bluehost FB Marketing for the Holidays webinar.
- ✓ Staff Inservice Meeting was held Oct. 16: Staff viewed and discussed, “Time to Engage,” by Cy Wakeman; reviewed the strategic plan goals and activities; brainstormed future programming ideas; decorated the library for the fall seasons; and finished up individual work tasks.
- ✓ Circulation Clerk Michaela Huber’s last day of employment will be November 25. She will be missed but staff wish her all the best as she moves to Shiawassee County.



3. Collection Management and Development.

- ✓ 142 new physical items and 155 new electronic items were added into circulation.

4. Grants and Donations.

- ✓ Aug 5, submitted of a \$43,000 FAFS 2-year circulation grant request for 2021-22.
- ✓ Aug 7, submitted of a \$6,500 FAFS summer reading grant request for 2021.
- ✓ Oct 28, awarded a \$2,000 MCACA Lowell Arts mini-grant request for 2020-21.
- ✓ Nov 3, awarded a \$2,000 Gerber Foundation Children’s S.T.E.A.M. grant request for 2020-21.
- ✓ Nov 2, submitted final grant reports for IMLS LSTA 2020 grant and FAFS SRP 2020 grant.

5. Building & Maintenance.

- ✓ Oct. 20, Dependable Fire Protection performed annual inspection of the fire protection system and the three-year backflow test, which failed. Coming in November will be flushing and repair of the backflow valves and 5-year inspections of the wet and dry systems.
- ✓ Oct. 23, cleaning and maintenance of the outdoor lights and upkeep on stools in bathrooms.
- ✓ Nov 5, Bishops Heating & Cooling performed furnace maintenance. The control panel on one lobby unit requires replacement.

6. Lakeland Library Cooperative.



7. Friends of the Library.

- ✓ Meeting held Oct. 15, Discussion on re-opening the bookstore and upcoming ideas for the Christmas Walk on Dec. 4.
- ✓ Another meeting is scheduled for Nov. 13 at 5 pm. to discuss the Christmas Walk.
- ✓ The bookstore opened on Halloween. On Monday, Nov 2, the Bookstore began a trial of being open unmanned from 10 am – 4 pm every weekday, customers paying with staff inside.

8. Library Circulation.

Circulation of physical materials was beginning to catch up with historic data. Electronic circulation was very robust.

